

EXHIBIT G

FULL SETTLEMENT NOTICE PROGRAM

EXHIBIT G



KINSELLA / NOVAK
COMMUNICATIONS, LLC

**AWP TRACK II
NOTICE PROGRAM**

***IN RE: PHARMACEUTICAL INDUSTRY
AVERAGE WHOLESALE PRICE
LITIGATION***

**DOCKET No. 01-CV-12257-PBS,
MDL No. 1456**

**UNITED STATES DISTRICT COURT FOR
THE DISTRICT OF MASSACHUSETTS**

2120 L STREET, NW | SUITE 205 | WASHINGTON, DC 20037

PHONE: 202.686.4111 | FAX: 202.293.6961 | EMAIL: INFO@KINSELLA-NOVAK.COM | [HTTP://WWW.KINSELLA-NOVAK.COM](http://WWW.KINSELLA-NOVAK.COM)

THE ART & SCIENCE OF LEGAL NOTIFICATION

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FIRM OVERVIEW

Kinsella/Novak Communications, LLC (“KNC”) is a nationally recognized advertising and legal notification consulting firm specializing in the design and implementation of class action and bankruptcy notification programs to reach unidentified putative class members.

KNC has developed and directed some of the largest and most complex national notification programs in the country, primarily in antitrust, bankruptcy, consumer fraud, mass tort and product liability litigation. Specific cases have involved, among others, asbestos, breast implants, home siding and roofing products, infant formula, pharmaceuticals, polybutylene plumbing, tobacco and Holocaust claims. The firm has developed or consulted on over 250 notification programs and has placed over \$160 million in media notice.

KNC develops advertisements, press materials, Web sites and other notice materials that bridge the gap between litigation complexities and the need for a clear and simple explanation of legal rights. In addition to designing and producing notices in “plain language,” all KNC notice programs are fully compliant with Rule 23 of the Federal Rules of Civil Procedure and comparable state guidelines. The firm employs industry-recognized tools of media measurement to quantify the adequacy of the notice for the court.

RELEVANT CASE EXPERIENCE

KNC has significant notification experience including designing and implementing notice programs in numerous class actions.

CURRENT PROGRAMS BEFORE THIS COURT

KNC is currently implementing two notice programs pursuant to the approval of the U.S. District Court for the District of Massachusetts. Both programs, like the program proposed herein, concern inflation of the average wholesale price of drugs.

- *In re Pharmaceutical Industry Average Wholesale Price Litigation*, Case No. CA:01-CV-12257-PBS, MDL No. 1456 (D. Mass.)
 - National certification notice for trial of first four defendants
 - National settlement notice with defendant GlaxoSmithKline
 - National settlement notice in FDB/Medispan

ADDITIONAL PHARMACEUTICAL CASES

These four antitrust cases concerned the fraudulent delay of generic versions of these drugs (or their ingredients) into the marketplace.

- *State of Connecticut v. Mylan Laboratories, Inc.*, MDL No. 1290, Misc. No. 99-276 (lorazepam and clorazepate)
- *In re Buspirone Antitrust Litigation*, MDL No. 1413 (S.D.N.Y.) (Buspar)
- *In re State of Ohio vs. Bristol-Myers Squibb, Co.*, 1:02-CV-01080 (D.D.C.) (Taxol)
- *In re Cardizem Antitrust Litigation*, 200 F.R.D. 326 (E.D. Mich.) (Cardizem)

SELECTED ADDITIONAL ANTITRUST CASES

- *Big Valley Milling, Inc. v. Archer Daniels Midland Co.*, No. 65-C2-96-000215 (D. Minn.) (lysine)
- *Carlson v. Abbott Laboratories*, No. 94-CV-002608 (Wis. Cir. Ct. Milwaukee County) (infant formula)
- *Comes v. Microsoft Corp.*, Case No. CL82311, (Iowa Dist. Ct., Polk County) (software)

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- *Conroy v. 3M Corporation*, Case No. C-00-2810 CW (N.D. Cal.) (invisible tape)
- *Copper Antitrust Litigation*, MDL No. 1303 (W.D. Wis.) (physical copper)
- *Cox v. Microsoft Corporation*, Index No. 105193/00 (N.Y. Sup. Ct., New York County) (software)
- *In re Compact Disc Minimum Advertised Price Antitrust Litigation*, MDL No. 1361 (D.Me.) (prerecorded music products)
- *In re Insurance Brokerage Antitrust Litigation, Applies to All Commercial Insurance Brokerage Actions*, MDL No. 1663 Civil No. 04-5184 (FSH) (insurance)
- *In re Motorsports Merchandise Antitrust Litigation*, No. 1:97-CV-2314-TWT (N.D. Ga.) (merchandise)
- *In re Nasdaq Market-Makers Antitrust Litigation*, No. M21-68, 94 Civ. 3996, MDL No. 1203 (E.D.N.Y.) (securities)
- *In re Toys "R" Us Antitrust Litigation*, MDL No. 1211 (E.D.N.Y.) (toys and other products)
- *In re Monosodium Glutamate Antitrust Litigation*, D-0202-CV-0200306168, D-202-CV-200306168 (N.M. 2nd Dist. Ct., County of Bernalillo) (MSG)
- *Raz v. Archer Daniels Midland Co., Inc.*, No. 96-CV-009729 (Wis. Cir. Ct. Milwaukee County) (citric acid)
- *State of Florida v. Nine West Group, Inc.*, Case No. 00 CV 1707 (S.D.N.Y) (shoes)

TECHNICAL APPROACH

KNC's technical approach is based on its expertise as a leading provider of notice in class actions, knowledge of court-approved notice programs at the state and federal levels and years of experience in designing and implementing legal notification programs both nationally and internationally.

KNC begins by conducting detailed research on the claims that are the subject of the class action and how they relate to the affected population. This analysis yields the demographic characteristics of class members – such as age, gender, income, and education level – and the geographic distribution of class members. This research provides the parameters for identifying and locating class members and shapes the scope of the notice program.

Specifically, KNC:

- Reviews demographic and product information provided by the client, performs independent research and establishes a demographic profile of the target audience. All media selections are based on this profile to ensure the optimum reach of potential class members and frequency of message exposure.
- Examines the geographic distribution of potential class members to determine effective geographic coverage.
- Evaluates and compares the relative effectiveness of media vehicles -- consumer magazines, newspapers, specialty publications, broadcast television, radio and the Internet – in reaching the target audience.
- Analyzes publications using syndicated data sources and tools, such as the Audit Bureau of Circulation statements, which certify how many readers buy or obtain copies of publications, and MediaMark Research, Inc., which measures how many people open or read publications.
- Analyzes syndicated data from comScore and/or Nielsen/NetRatings for demographic composition of Internet Website visitors. Relies on Internet Advertising Bureau (“IAB”) guidelines to account for gross impressions and unique users.
- Selects media available during the established notice period ensuring timely notice to class members.

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- Creates and implements all appropriate notice communications, including published notice, print, audio news releases, Internet advertising and Web sites.
- Ensures that published notices and long form notices are written in “plain language.”
- Uses established advertising relationships to negotiate with advertisers to secure optimum placement with respect to the media habits of the target audience.
- Designs and implements an “earned media” program to further supplement the published notice through print and audio news releases and non-paid media outreach. Tracks and verifies all media placements and press stories developed through “earned media.”
- Designs and maintains a Web site to enable class members to access all relevant information including long form notices, claim forms and court documents. Provides registration and email capabilities on the site.
- Integrates all aspects of the notification program with designated claims administrators.
- Provides advice, affidavits, depositions and court testimony with respect to the design and implementation of the notification program.

CLASS DEFINITIONS

The proposed Class Action Settlement includes three classes:

- The Medicare Part B Co-Payment Class (“Class 1”) is an individual Consumer Class consisting of all natural persons in the United States who, from January 1, 1991 through January 1, 2005, made, or incurred an obligation to make, any portion of a Medicare Part B co-payment for a Class Drug manufactured, marketed, sold, or distributed by a Released Company.
- The Third-Party Payor MediGap Supplemental Insurance Class (“Class 2”) is an “entity” class that consists of all third-party payors in the United States who, from January 1, 1991 through January 1, 2005, made, or incurred an obligation to make, reimbursements for any portion of a Medicare Part B co-payment for a Class Drug manufactured, marketed, sold, or distributed by a Released Company.
- The Consumer and Third-Party Payor Class For Payments Made Outside the Medicare Context Class (“Class 3”) includes both individual consumers and entities. The individual consumers consist of all natural persons in the United States who made, or incurred an obligation to make, a non-Medicare Part B payment for a Class Drug manufactured, marketed, sold, or distributed by a Released Company. This Class also includes Third-Party Payors in the United States who made, or incurred an obligation to make, non-Medicare Part B reimbursements for a Class Drug manufactured, marketed, sold, or distributed by a Released Company, during the period from January 1, 1991, through March 1, 2008.

Excluded from each of the Settlement Classes are:

- Defendants (“Released Companies”);
- their respective past, present, and future officers, directors, managers, employees, agents, sales representatives, and liability insurers; and
- all hospitals, clinics, physicians, or physician practice groups, or other health care provider or group of providers, that purchased drugs manufactured, marketed, sold, or distributed by a Released Company, and that (a) administered, dispensed, or prescribed such drugs to a consumer and (b) billed a consumer, TPP, or ISHP for such drugs (the “Released Parties”).

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Additionally excluded from each of the Settlement Classes are the following:

- all natural persons who only paid flat co-payments, and not any percentage co-payments, for Class Drugs;
- all federal, state, and local governmental entities in the United States, except any such governmental agencies or programs that made or incurred an obligation to make a reimbursement for a Class Drug as part of a health benefit plan for their employees, but only with respect to such payments; and
- Independent Settling Health Plans.

For notice purposes, individuals in Class 3 are sometimes referred to as Drug Consumers or Private-Payor Consumers, and Third-Party Payor entities in Class 2 and Class 3 are sometimes collectively referred to as TPPs.

SITUATION ANALYSIS

The Average Wholesale Price (“AWP”) is the published price used to establish reimbursement rates for prescription drugs. The Plaintiffs claim that during the class period, Defendants (several drug manufacturers and distributors) reported false and inflated AWP’s for a variety of drugs.

These reported AWP’s were used to set reimbursement amounts that were paid by Medicare and its beneficiaries and by private health insurers and consumers making percentage co-payments under private health insurance plans. Plaintiffs claim that as a result of false and inflated AWP’s, these individuals and entities overpaid for the covered drugs. Defendants deny the claims and are settling to avoid the burden and expense of protracted litigation.

Under the Proposed Settlement, Medicare Part B Beneficiaries and Private-Payor Consumers would receive a partial refund of the percentage co-payment they paid for the covered drugs. TPPs would receive a partial refund of the reimbursements they made for covered drugs.

NOTICE PROGRAM OVERVIEW

This Notice Program is submitted by KNC in connection with *In re: Pharmaceutical Industry Average Wholesale Price Litigation* (Track II Settlement) in the U.S. District Court for the District of Massachusetts. The Notice Program outlines procedures to provide notice of the proposed settlement of this case as a class action, consistent with the requirements set forth in Rule 23 of the Federal Rules of Civil Procedure.

Based upon information provided by Plaintiffs' Counsel, the results of research on Class Members and their response to media and the media habits of the target audiences, the following four-part notice program is recommended.

- Direct notice by first-class mail to:
 - All Third-Party Payors ("TPPs") whose names and addresses are readily identifiable.
 - Medicare Part B Beneficiaries who purchased the Covered Drugs during the Class Period, identified and provided by the Centers for Medicare and Medicaid Services ("CMS") in the form of a pre-notice to be followed by a full long-form notice upon request.
 - All callers to the toll-free information line who request a *Notice of Proposed Class Action Settlement* as a result of seeing the Publication Notice.
- Broad published notice through the use of paid media, including cable television, national newspapers, consumer magazines and Internet advertising.
- Targeted notice on health-related Web sites and in magazines dedicated to medical conditions that relate to the covered drugs.
- Earned media through a print press release sent to major national print and electronic outlets, health and consumer reporters at community and daily newspapers, Hispanic media outlets and senior magazines. In addition, an audio news release will be distributed nationally.
- Electronic notice through a dedicated Web site.

The Notice Program calls for three different long form notices tailored to specific constituencies. TPPs will receive the *TPP Notice of Proposed Class Action Settlement*. Medicare Part B Beneficiaries will receive the *Medicare Notice of Proposed Class Action Settlement*. Drug Consumers will receive the *Consumer Notice of Proposed Class Action Settlement*. The Publication Notice will be targeted at Drug Consumers, but will include a reference to Medicare Part B percentage co-payments being covered by the Settlement as well.

THIRD-PARTY PAYORS NOTICE

THIRD-PARTY PAYORS DIRECT NOTICE

Direct mail notice to TPPs will consist of mailing the *TPP Notice of Proposed Class Action Settlement* to appropriate identifiable TPP Class Members informing them of their legal rights and how they may participate in or opt-out of the class action. The *TPP Notice of Proposed Class Action Settlement* will be sent to:

- Appropriate entities likely to be Class Members, in the proprietary TPP Database compiled by Complete Claim Solutions (“CCS”), the class administrator. The Database includes insurance companies, healthcare and welfare funds, employee benefit funds, third-party administrators, pharmacy benefit managers and other record keepers for noticing purposes in TPP class actions. The Database was compiled from contacting, researching and accessing the records of various databases and listings of affiliations, group insurance plans, self-insureds, ERISA funds, pharmacy benefit manager listings, etc. as follows:
 - Pharmacy Benefit Management Institute;
 - Benefits SourceBook;
 - Managed Care Information Centers;
 - Judy Diamond Associates;
 - AM Best Company;
 - Association of Managed Care Providers;
 - Society of Professional Benefit Administrators;
 - American’s Health Insurance Plans;
 - Self-Insurance Institute of America; and
 - National Association of Insurance Commissioners.

Included in the Database are:

- Approximately 29,000 companies with 100 or more employees that have self-funded (fully or partially) plans, derived from Form 5500 filings;
- 1,356 Third-Party Claim Administrators; and
- 1,300 member companies of American Health Insurance Plans that provide or administer health insurance benefits to over 200 million Americans which represent 90 percent of the managed care market (HMOs, PPOs and POSs, etc.).

The Database is regularly updated with new entries from the above sources as well as TPPs identified through other class action litigations.

CALLERS TO THE TOLL-FREE NUMBER

All callers to a toll-free information line who request the *Consumer Notice of Proposed Class Action Settlement*, *Medicare Notice of Proposed Class Action Settlement*, or *TPP*

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Notice of Proposed Class Action Settlement will be mailed the requested Notice. A toll-free number for this information line will prominently appear in the Publication Notice. Class Members may also download any of the Long Form Notices, in PDF format, from the Notice Web site.

TPP TRADE PUBLICATIONS

Selected trade publications will be used to supplement the direct mail notice to TPPs as follows:



- A full-page ad (7" x 10") placed once in *National Underwriter Life & Health*, with an estimated circulation of 50,195.
- With a pass-along rate of 1.7 readers per copy, approximately 85,333 agents and brokers read the publication weekly. This includes 20,700 insurance company executives.
- *National Underwriter Life & Health* is the only weekly magazine serving the life, health and financial services market. It contains news and feature articles to help agents better understand products and markets, and insurance company executives identify new business opportunities. Topics covered include agency management, taxes, legislation, executive benefits, retirement planning and profitable sales ideas.



- A full-page ad (8" x 10-7/8") placed once in *HR Magazine*, with an estimated circulation of 195,528, and a readership of 547,478.
- *HR Magazine* is the official publication of the Society for Human Resource Management. It is written for human resources professionals and executives and to further the professional aims of both the Society and the human resource management profession. The publication features new approaches and innovative best practices in all areas of HR management and informs on new models of ways of thinking. It is designed as a forum for trends and legal issues as well as new concepts used by human resources management professionals. It has the highest readership of any human resources publication.

MEDICARE PART B BENEFICIARIES NOTICE

MEDICARE PART B BENEFICIARIES DIRECT NOTICE

The direct notice process for Medicare Part B beneficiaries will be composed of between one and four components, depending on the circumstances.

- All identifiable Medicare Part B Beneficiaries who, according to available Center for Medicare and Medicaid Services (“CMS”) records, were administered any of the covered drugs during the Class Period, will be mailed a Pre-Notice. Mail will be address corrected if returned and re-mailed, if possible
- The Pre-Notice will direct those who paid percentage co-payments (as opposed to flat co-payments) for the covered drugs during the Class Period to identify themselves by returning a postcard in order to receive the long form notice. They will be requested certify that they paid percentage co-payments on pain of perjury
- Those who return the postcard will be mailed the *Medicare Notice of Proposed Class Action Settlement* with a list of the drugs they had been administered.
- Those who returned the postcard and checked a box indicating they also paid a percentage co-payment for the covered drugs under private insurance will be mailed the *Consumer Notice of Proposed Class Action Settlement*.

CALLERS TO THE TOLL-FREE NUMBER

All callers to a toll-free information line who request the *Consumer Notice of Proposed Class Action Settlement*, *Medicare Notice of Proposed Class Action Settlement*, or *TPP Notice of Proposed Class Action Settlement* will be mailed the requested Notice. A toll-free number for this information line will prominently appear in the Publication Notice. Class Members may also download any of the Long Form Notices, in PDF format, from the Notice Web site.

PRIVATE-PAYOR CONSUMERS NOTICE

PAID MEDIA METHODOLOGY

KNC notice programs directed to unidentified class members: (1) identify the demographics of class members and establish a target audience; (2) outline the methodology for selecting the media and other program elements and how they relate to product usage or exposure; and (3) provide results that quantify for the court the adequacy of the notice based upon recognized tools of media measurement.

In the wake of the Supreme Court's decisions in *Daubert v. Merrell Dow Pharmaceuticals*, 509 U.S. 579 (1993) and *Kumho Tire Company v. Carmichael*, 526 U.S. 137 (1999), the reliability of a notice expert's testimony should be tested against the standards developed within the media industry for determining to what degree and at what frequency a target audience has been reached. In assessing the expert's reliability, the court must determine whether the testifying expert "employs in the courtroom the same level of intellectual rigor that characterizes the practice of an expert in the relevant field." (526 U.S. at 152). That showing would likely require evidence that the expert's data and methodology are similar to that used by professionals in the relevant field.

In keeping with the *Daubert* and *Kumho* rulings, KNC employs the methodology and measurement tools used in the media planning and advertising industry for designing and measuring the adequacy of a paid media program to reach a particular audience.

Choosing a target audience encompassing the characteristics of Class Members is the first step in designing the paid media program. Media vehicles are chosen based on their ability to provide effective and cost-efficient penetration of the target audience. The selected media vehicles are then measured against the target audience to quantify the *reach* of the media program and the *frequency* of exposure to the media vehicles. *Reach* and *frequency* estimates are two of the primary measurements used to quantify the media penetration of a target audience.

- *Reach* is the estimated percentage of a target audience that is exposed one or more times through a specific media vehicle or combination of media vehicles within a given period.
- *Frequency* is the estimated average number of times an audience is exposed to a vehicle carrying the message within a given period of time.

The measured delivery of media to the target audience will be representative of delivery to class members.

TARGET AUDIENCES

To develop a profile of the demographics and media habits of potential Class Members, KNC analyzed syndicated data available from the 2007 *Doublebase Survey*¹ from MediaMark Research, Inc. ("MRI").

MRI is the leading U.S. supplier of multimedia audience research. As a nationally accredited research firm, it provides information to magazines, television, radio, Internet and other media, leading national advertisers and over 450 advertising agencies -- including 90 of the top 100 in the United States. MRI's nationally syndicated data are widely used by these companies as the basis for the majority of the media and marketing plans written for advertised brands in the United States.

Specifically, MRI provides data on audience size, composition and other relevant factors pertaining to major media vehicles. MRI presents a single-source measurement of major media, products, services and in-depth consumer demographic and lifestyle characteristics.

MRI provides data on individuals who have used a branded or generic prescription drug in the last 12 months. However, this demographic can only be used to measure print media and cannot be used to measure the Internet or cable television. Therefore, age demographics will be used to measure the overall reach of all media. The target audiences selected based on the demographics of prescription drug users are:

- Adults who have used a branded or generic prescription drug in the last 12 months ("Prescription Drug Users"). - To measure print media only.
- Adults 35 years of age or older ("Adults 35+") - 76.1% of Prescription Drug Users are Adults 35+.
- Adults 18 years of age or older ("Adults 18+")

¹ The study, conducted since 1979, surveys persons 18 years of age and older in the contiguous 48 states. MRI conducts more than 26,000 personal interviews with consumers in two waves annually each lasting six months and consisting of 13,000 interviews. Produced annually by MediaMark Research, Inc., the *Doublebase Survey* consists of two full years of data drawn from over 50,000 respondents. Consumer information is recorded on 500 product/service categories, 6,000 brands and various lifestyle activities. Respondents are selected based on the ability to project their responses nationally.

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DEMOGRAPHICS

Based on MRI data, the chart below outlines the demographics of Adults 35+, Adults 18+ and Prescription Drug Users:

DEMOGRAPHICS	ADULTS 35+	ADULTS 18+	PRESCRIPTION DRUG USERS
Gender			
Male	47.3%	48.2%	40.7%
Female	52.7%	51.8%	59.3%
Age			
18-34	0.0%	31.0%	23.9%
35-44	28.9%	19.9%	18.1%
45-54	27.9%	19.3%	20.7%
55+	43.1%	29.8%	37.3%
Education			
Graduated/Attended College	51.8%	52.2%	55.0%
Graduated High School	32.9%	31.8%	31.9%
Household Income¹			
Under \$10,000	5.6%	6.0%	5.2%
\$10,000 - \$29,999	21.0%	20.9%	20.0%
\$30,000 - \$49,999	19.4%	20.1%	19.9%
\$50,000 - \$74,999	19.1%	19.9%	19.9%
\$75,000+	35.0%	33.2%	35.0%
\$100,000+	21.7%	20.1%	21.4%
Ethnicity²			
Caucasian	80.9%	77.2%	81.9%
African-American	10.3%	11.5%	10.0%
Hispanic	9.3%	12.7%	9.1%
Asian	2.5%	2.8%	2.0%
Other	6.0%	8.5%	5.9%
Location³			

¹ The total percentages listed do not equal exactly 100.00% percent because MRI rounds up all percentages to the nearest tenth of a decimal.

² The MRI *Doublebase Survey* allows for multi-classification of an individual's ethnicity. Therefore, the sum of all ethnicities is greater than 100%.

³ A Counties, as defined by A.C. Nielsen Company ("Nielsen"), are all counties belonging to the 25 largest metropolitan areas. These metro areas correspond to the Metropolitan Statistical Area ("MSA") and include the largest cities and consolidated areas in the United States. B Counties, as defined by Nielsen, are all counties not included under A that are either over 150,000 population or in a metro area over 150,000 population according to the latest census. C Counties, as defined by Nielsen, are all counties not included under A or B that either have over 40,000 population or are in a metropolitan area of over 40,000 population

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A & B Counties	70.3%	71.3%	69.6%
C & D Counties	29.6%	28.7%	30.4%

This data has the following demographic implications:

- Prescription Drug Users, Adults 18+ and Adults 35+ are similar in age, education, income, ethnicity and location. Prescription Drug Users' demographics differ from those of Adults 18+ and Adults 35+ only in terms of gender. Women make up nearly 60% of Prescription Drug Users, though they are only approximately 52% of Adults 18+ and Adults 35+.
- 76.1% of Prescription Drug Users are Adults 35+.

according to the latest census. D Counties are, essentially, rural counties in the Nielsen classification system of A, B, C, D counties.

MEDIA USAGE

Individuals consumers spend varying amounts of time with different media. Certain demographic groups may be heavy consumers, light consumers or non-users of a particular medium. For example, MRI data shows that individuals who are less educated are likely to be heavy television viewers and light newspaper readers. Conversely, highly educated individuals are more likely to be heavy newspaper readers and light television viewers.

KNC notice plans focus on the media types used most often by the target audiences. To examine the media habits of any target audience, data from MRI can be studied through a quintile analysis based on specific demographic profiles. The respondents to MRI survey are divided into five equal-sized groups (“quintiles”), each of which represents twenty percent of the survey respondents.

The quintiles from 1 to 5 indicate the amount of exposure to a medium from the heaviest (1) to the lightest (5). The media usage in each quintile is expressed as an index. An index of 100 is the average usage of a particular medium by the adult population as a whole. Therefore, an index above 100 indicates a heavier usage of the medium than the average. An index below 100 indicates a lighter usage of the medium than the average.

The top two quintiles (heaviest and next heaviest usage) for each type of media are provided in the following chart for each target audience:

MEDIA	ADULTS 35+	ADULTS 18+	PRESCRIPTION DRUG USERS
Magazine			
Quintile 1	89.7	100.0	106.2
Quintile 2	96.0	100.0	104.2
Newspaper			
Quintile 1	115.4	100.0	110.6
Quintile 2	118.7	100.0	111.0
Radio			
Quintile 1	92.0	100.0	94.7
Quintile 2	96.8	100.0	100.4

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Television			
Quintile 1	114.0	100.0	111.8
Quintile 2	104.5	100.0	104.4
Internet			
Quintile 1	87.8	100.0	101.5
Quintile 2	93.9	100.0	103.3

This data indicates that Prescription Drug Users within the general population are average to slightly more than average users of all media except radio.

PAID MEDIA PROGRAM

As indicated, direct notice will be provided to all identifiable Medicare Part B Beneficiaries who were administered the covered drugs and all identifiable TPPs. To reach Private-Payor Consumers, KNC recommends the use of measurable paid media. Paid media advertising is guaranteed to appear, allowing for control of the content, timing and positioning of the message. Newspapers, consumer magazines, television, radio and the Internet, among other sources, offer paid media opportunities.

In considering which media to use for this case, KNC evaluated Adults 35+, Adults 18+ and Prescription Drug Users media consumption habits and the cost-effectiveness, exposure opportunities and reach potential of each media type. A combination of cable television, newspapers and Internet advertising will be used as these mediums provide potential Class Members with a variety of opportunities to see the Notice.

In choosing which placements would be best for this case, KNC reviewed available cable television, mass reach as well as health related magazines, national newspapers, newspaper supplements, and Internet networks and health Web sites for reach of the Adults 35+ and 18+ as well as compatibility of the editorial.

TELEVISION

Television has the ability to reach a wide number of target audience members with an immediate and intrusive message. The combination of audio and visual message delivery increases the message impact. Viewers can quickly ascertain if the message is important and if so, decide to respond.

For this Notice Program, cable television that offers a wide variety of channels and programs appealing to the target audiences has been selected. Our program calls for notice to be aired throughout the day in different program environments to reach the highest number of viewers. A combination of cable networks will be chosen.

KNC recommends the following activity:

- Approximately 153 spots with an estimated 40 cable TRPs¹ will be aired over a total of two weeks generating 61,636,000 gross impressions² against Adults 35+ and 67,256,2400 against Adults 18+.

The television schedule will be allocated as follows:

ALLOCATION	DAYPART	TIMES
5%	Early Morning	Monday – Friday, 5am – 9am
15%	Daytime	Monday – Friday, 9am – 4pm
20%	Early Fringe	Monday – Friday, 4pm – 8pm
35%	Primetime	Monday – Sunday, 8pm – 11pm
5%	Late Fringe	Monday – Sunday, 11pm – Cut-off
20%	Weekend	Saturday – Sunday, 6am – 8pm

¹ Target Rating Points (TRPs) represent the percentage of persons in the target who are exposed to all the (TELEVISION/RADIO) commercial messages in the schedule. One TRP equals 1% of a given target population.

² Gross impressions are the total number of times a media vehicle containing the Notice is seen. This is a duplicated figure, as some viewers (readers) will see several media vehicles (TV show or publication) that contain the Notice.

INTERNET ADVERTISING

According to MRI, over 78% of Adults 35+ and over 81% of Adults 18+ have access to the Internet whether at home, work, a library, school or another location. Approximately 60% of Adults 35+ and 65% of Adults 18+ used the Internet in the past 30 days.

Accordingly, KNC recommends incorporating Internet advertising into the Notice Program in order to provide additional national notice opportunities beyond the broad-reaching print program to potential Class Members. Internet advertising delivers an immediate message and allows the viewer of an advertisement to instantly link to a Web site for further information.

PLACEMENTS

Internet impressions will be served across a wide range of Web sites enabling maximum exposure opportunities to reach the broad audience of Adults 35+ and Adults 18+. Delivery of Internet impressions to specific sites and categories within sites are subject to availability at the time of the media buy.

KNC recommends the following Web properties:



- 24/7 Real Media is a network that represents over 800 Web sites, some of which are proprietary and confidential. A partial list of Web sites in the 24/7 Real Media Network is attached as Exhibit E.
- Banner advertisements measuring 728 x 90 pixels and 468 x 60 pixels will appear, on a rotating basis, on Web sites that are part of the 24/7 Real Media Network, for a total estimated 261,000,000 gross impressions.⁸
- The banner advertisements will appear for a approximately 6-weeks.

⁸ Gross Impressions are the total number of times a media vehicle containing the notice is seen. This is a duplicated figure, as some viewers will see several media vehicles that contain the notice.

NATIONAL NEWSPAPERS

Several newspapers are distributed nationally, serving as a timely source of news and information for readers throughout the country.

KNC recommends the following:

The New York Times

- A 1/4-page ad (5-7/10" x 10-1/2") inserted once in a weekday edition *The New York Times* with an estimated circulation of 1,037,828.
- *The New York Times* is a leading news source for upper income, educated adults.
- Adults 35+ make up 67.8% of the readership of *The New York Times*.



- A 1/4-page ad (5-11/16" x 10-1/2") inserted once in *USA Today*, with an estimated circulation of 2,220,254.
- *USA Today* is the highest circulating daily newspaper in the United States.
- Adults 35+ are 9.3% more likely to read an average issue of *USA Today* than the average adult.

NEWSPAPER SUPPLEMENTS

Parade and *USA Weekend* publications known as newspaper supplements, are inserted into weekend or Sunday editions of 1005 newspapers (19 newspapers carry both) reaching every media market in the country. These magazines, printed on newsprint, contain articles written for broad, general appeal and encourage readership through brevity. Issues are typically less than 30 pages. For this Notice Program, newspaper supplements are recommended because of their cost-effective reach capability. They provide coverage in all 50 states and the District of Columbia. (See Exhibit 2.)

KNC recommends the following activity:



- A 2/5th-page ad (5-5/8" x 7-1/4") will be placed once in *Parade* with a circulation of 32,300,000.
- *Parade* is carried in the Sunday edition of 416 daily newspapers and is the highest circulating magazine in the world. Carrier newspapers serve major urban and suburban markets in the U.S.
- Over 76% of *Parade* readers are Adults 35+.



- A Digest-page ad 5-5/8" x 7-3/8" will be placed once in *USA Weekend* with a circulation of 23,000,000.
- *USA Weekend* is carried in the weekend edition of 608 daily newspapers in major markets complementing U.S. markets served by *Parade*.
- Adults 35+ are 11% more likely to read *USA Weekend* than the average adult.

CONSUMER MAGAZINES

Most adults read one or more magazines during an average month and nearly three out of five adults read or look at a magazine daily. Heavy readers read 16 or more magazines per month. Weekly magazines quickly accumulate readership and provide timely and efficient notice to readers. The specific consumer magazines listed below were chosen because they are among the highest ranking in coverage of the target audiences and they provide editorial content that appeals to Class Members.

KNC recommends the following:



- A full-page ad (4-5/8" x 6-7/8") will be placed once in *Jet* with an estimated circulation of 900,000.
- *Jet* is published monthly and is the leading newsweekly for the African American community, covering national and global news.
- Over 60% of *Jet* readers are Adults 35+



- A 2/3-page ad (4-12" x 10") will be placed once in *Newsweek* with an estimated circulation of 2,600,000.
- *Newsweek* is published weekly and edited to report on national and worldwide developments with news, commentary and analysis.
- Adults 35+ are 7% more likely to read an average issue of *Newsweek* than the average adult.



- A full-page ad (7" x 10") will be placed twice in *People* with an estimated of 3,450,000.
- *People* is a weekly publication covering contemporary personalities in entertainment, politics, business and other current events.
- 18.9% of all Adults 18+ read an average issue of *People*.



- A full-page ad (7" x 10") will be placed once in *People en Español* with an estimated of 515,000.
- *People en Español* is a weekly publication covering issues and individuals in the Hispanic community.
- 47.3% of all *People en Español* readers are Adults 35+.



- A full-page ad (4-3/4" x 6-3/4") will be placed once in *Reader's Digest* with an estimated of 8,000,000.
- *Reader's Digest* is a monthly compendium of selected excerpts from other publications as well as original pieces.
- Adults 35+ are 19.7% more likely to read an average issue of *Reader's Digest* than



- A 2/3-page ad (4-1/2" x 10") will be placed once in *U.S. News & World Report* with an estimated circulation of 1,500,000.
- *U.S. News & World Report* is a weekly news magazine covering national and international people, places, and events.
- Adults 35+ are 12.6% more likely to read an average issue of *U.S. News & World Report* than the average adult.

HEALTH-TARGETED MEDIA

KNC reviewed the list of covered drugs and categorized them by the type of medical conditions for which they were prescribed. KNC attempted to find specific media to reach Class III Consumers with medical conditions that were specific and had a number of the covered drugs prescribed to treat them. Available health-targeted publications and Web sites were selected to allow the Notice to be viewed in a relevant editorial setting where the readers are specifically looking for health-related advice and treatment information. KNC recommends the use of the following additional health targeted publications and Web site to reach Class III Consumers.

HEALTH PUBLICATIONS



- A full-page ad (7" x 9-3/4") inserted once in *Arthritis Today*, with an estimated circulation of 770,000.
- *Arthritis Today* is published bi-monthly by the Arthritis Foundation featuring motivational, inspirational and educational content geared towards people living with arthritis.



- A full-page ad (7-1/2" x 10-1/2") inserted once in *Allergies & Asthma Health Monitor* with an estimated circulation of 410,000.
- *Allergies & Asthma Health Monitor* is a bi-monthly publication with editorial content focusing on treatment, research and everyday life of people battling allergies and asthma.



- A full-page ad (7+1/8" x 9-13/16") placed once in *Coping with Cancer* with an estimated circulation of 90,000.
- *Coping with Cancer* is a bi-monthly publication intended for cancer patients and survivors and their families and providing them with current information on cancer and it's treatment as well as inspirational stories from survivors.



- A full-page ad (7-1/4" x 10-1/8") placed once in *Diabetes Forecast* with an estimated circulation of 445,000.
- *Diabetes Forecast* is published monthly by the American Diabetes Association featuring information on diabetes and treatment, and for practical tips on days-to-day coping with diabetes.



- A full-page ad (7" x 9-3/4") will be placed once time in *HIV Plus* with an estimated circulation of 150,000.
- *HIV Plus* is published bi-monthly providing the latest news on treatment and research breakthroughs as well as news to raise awareness of HIV in the United States and giving readers the tools the need to help themselves stay healthy.



- A full-page ad (7-1/2" x 10") will be placed once time in *POZ Magazine* with an estimated circulation of 112,400.
- *POZ Magazine* is published 10 times annually chronicling the HIV epidemic in the United States and overseas as well as articles written by medical professionals about the newest treatment.



- A full-page ad (7" x 9-7/8") will be placed once time in *Stroke Smart* with an estimated circulation of 100,000.
- *Stroke Smart* is published bi-monthly by the National Stroke Association and focuses on prevention, research, recovery and lifestyle changes for stroke survivors and educates readers on different products, services, medications and therapies.

HEALTH INTERNET AND WEBSITES



- *Healthline Network* is a consumer health portal with search technology that gives consumers access to healthcare content on the web. It features medically-guided search and navigation tools created by doctors, hundreds of condition-specific health channels and informative articles.



- *Everyday Health Network* is a consumer health portal focusing on credible and relevant information on medical conditions and general well being through personalized advice, tools and communities. The network features dozens of “health centers” with in-depth information on diagnosis, management and prevention of diseases and conditions as well as questions and answer sections from board-certified medical specialists.



- *AidsMeds.com* & *POZ.com* are two sites tied with POZ Magazine. The sites focus on up-to-date information on treatment of HIV and AIDS as well as providing on-line support groups for individuals affected by the disease. The sites generate 4.5 million pageviews and 300,000 unique visitors each month.



- *TheBody.com* focuses on information about HIV and AIDS. Through the sites mission to lower barriers between patients and clinicians the site provides information and support to those suffering from HIV and AIDS.

PRINT READERSHIP

Readership includes both primary readers and pass-along readers. Primary readers purchased a publication or are members of a household where the publication was purchased. Pass-along readers are those who read the publication outside the home, in places such as a doctor's or dentist's office. The table below indicates the number of readers in each of the target audiences of an average issue of the magazine, newspaper supplement or national newspaper:

PUBLICATION	INSERTIONS	ADULTS 35+	ADULTS 18+	PRESCRIPTION DRUG USERS
<i>Jet</i>	1	4,996,000	8,217,000	3,304,000
<i>New York Times</i>	1	2,711,000	3,999,000	1,552,000
<i>Newsweek</i>	1	13,852,000	18,731,000	8,456,000
<i>Parade</i> ¹	1	55,923,000	73,449,000	33,192,000
<i>People</i>	1	25,939,000	41,351,000	18,265,000
<i>People en Español</i>	1	2,719,000	5,753,000	1,750,000
<i>Reader's Digest</i>	1	30,846,000	37,311,000	18,215,000
<i>US News & World</i>	1	7,840,000	10,087,000	4,402,000
<i>USA Today</i>	1	3,691,000	4,889,000	2,125,000
<i>USA Weekend</i> ¹	1	38,264,000	49,816,000	22,479,000

¹ The readership estimates for *Parade* and *USA Weekend* are reflective of the broader readership measurement of the newspaper carrier groups into which these supplements are inserted. A custom study conducted by MRI indicates that the actual readership of the supplements is less than that of the carrier papers. While this study provided directional insight into the audience, the data provided is highly variable and insufficient for use in specific computation of reach and frequency. Therefore, the use of carrier paper readership for the newspaper supplements remains the accredited methodology and standard of the industry according to MRI and the Media Research Council.

NATIONAL MEDIA DELIVERY

The paid media program outlined above including cable television, newspapers, mass reach magazines and the 24/7 Internet Network, delivers the following estimated reach and frequency measurements¹:

- An estimated 85.3% of Adults 35+ will be reached with an average estimated frequency of 2.2 times, delivering 281,121,300 gross impressions².
- An estimated 128,491,100 Adults 35+ will have an opportunity to see the Publication Notice.
- An estimated 80.1% of Adults 18+ will be reached with an average estimated frequency of 2.0 times, delivering 355,287,800 gross impressions³.
- An estimated 174,839,500 Adults 18+ will have an opportunity to see the Publication Notice.

The paid media program provides Class III Consumers with multiple exposure opportunities to media vehicles carrying the Publication Notice.

TARGET	% OF TARGET REACHED	AVERAGE FREQUENCY	GROSS IMPRESSIONS
Adults 35+	85.3%	2.2	281,121,300
Adults 18+	80.1%	2.0	355,287,800

Not included in the reach are the health-related Web sites and magazines.

¹ MRI is a sample-based survey. Therefore, estimates of audience and/or demographics from these surveys are subject to sampling and non-sampling error. The use of mathematical values from those surveys should not be regarded as a representation that they are exact to the precise mathematical value stated.

² Gross impressions are the total number of times a media vehicle containing the Publication Notice is seen. This is a duplicated figure, as some people will see several media vehicles (TV ad, Internet ad, print publication) that contain the Publication Notice.

³ Gross impressions are the total number of times a media vehicle containing the Publication Notice is seen. This is a duplicated figure, as some people will see several media vehicles (TV ad, Internet ad, print publication) that contain the Publication Notice.

EARNED MEDIA PROGRAM

The purpose of the earned media program is to amplify the notice to Class Members through the use of free media. The earned media portion of this Notice Program will augment the paid media plan developed to reach the Class. The third-party endorsement from reliable sources such as the news media can provide added value to outreach efforts. The earned media outreach and follow-up can be focused on geographical areas where there is known product usage.

Outreach to print and electronic media will focus primarily on key daily newspapers, wire services, newspaper bureaus nationally and major television and radio outlets. KNC will provide comprehensive tracking and monitoring of the media coverage of the Proposed Settlement.

PRESS OUTREACH TARGETING ALL CONSUMERS

Press Release

A press release will be distributed to major media outlets in both English and Spanish. The press release will highlight the toll-free telephone number and Web site address that Class Members can call or visit for complete information. The distribution will be as follows:

- An English-language press release will be distributed nationally via PR Newswire to consumer and health reporters, reaching approximately 4,500 English-language media outlets and 4,000 English-language Web sites.
- An English-language press release will also be distributed via a blast email/fax service to the attention of health and consumer reporters and/or editors of all daily and community newspapers in the U.S. with an estimated circulation over 2,500.
- A Spanish-language press release will be distributed on PR Newswire's National Hispanic Newswire to approximately 2,300 Spanish-language media outlets and over 110 Spanish-language Web sites.
- A clipping service will be established to track coverage of the story in both English and Spanish.

Audio News Release

A 60-second audio news release ("ANR") will be produced and distributed to U.S. media outlets. The ANR will be a 60-second complete scripted voice tracked story for immediate use by radio stations across the U.S. Notification will be sent to more than 2,000 radio stations by broadcast advisory.

- The pertinent information is delivered quickly and succinctly with notification to radio stations via ABC Radio Newswire, Westwood One/CBS Radio Datafeed, and the medialink.com journalist portal. Multiple drive-time satellite transmissions are assured through the combined resources of CBS News Radio, CNN Radio News, CNBC Radio and NBC News Radio via Westwood One and via distribution to Fox News Radio. Multiple airplays are also assured on Radio America Network, Sirius and XM Satellite Radio (3 times during the broadcast day), Dish Networks and Cable Radio Networks (6 times during the broadcast day over 4 different channels). Through an exclusive syndicated network, the ANR will be placed on Medialink's syndication system of more than 500 stations in major markets nationwide with an average audience of more than 10 million. The ANR will also be posted on Medialink's media portal, reaching more than 11,000 online news and information sites.

Follow-up calls will be placed to the highest circulating newspaper in the top 50 designated market areas.¹

PRESS OUTREACH TARGETING SENIORS

A press release will be distributed to approximately 150 magazines that are targeted to seniors, with an estimated circulation of over 55 million. The press release will highlight the toll-free telephone number and Web site address that Class Members can call or visit for complete information.

¹ A designated market area (DMA) is generally a group of counties in which the commercial television stations in the Metro/Central area achieve the largest audience share. This is non-overlapping geography for planning, buying and evaluating media audiences across various markets.

OUTREACH TO HEALTH AND CONSUMER ORGANIZATIONS

Outreach to health and consumer organizations will consist of sending a press release, a cover letter outlining the Proposed Settlement and the Consumer Publication Notice to identified organizations, requesting that they disseminate information about the Proposed Settlement to their constituencies.

The organizations will include medical-interest groups such as: American Cancer Society, American Heart Association, Arthritis Foundation, American Diabetes Association, and similar entities. Additional research will be completed in order to ensure the list's breadth. Notice will also be sent to national and state consumer organizations that advocate on behalf of consumers and issues that affect them. At least 40 such organizations have been identified. (Exhibit 3).

Follow-up phone calls will be made to encourage organizations' participation in the notice efforts.

NOTICE DESIGN

PRINT DESIGN

Recent revisions to Rule 23(c)(2) of the Federal Rules of Civil Procedure as well as most state rules of civil procedure require class action notices to be written in “plain, easily understood language.” KNC applies the plain language requirement in drafting notices in federal and state class actions. The firm maintains a strong commitment to adhering to the plain language requirement, while drawing on its experience and expertise to draft notices that effectively transmit the necessary information to Class Members.

The plain language Publication Notice is designed to alert Private-Payor Consumers to the litigation through the use of a bold headline. This headline will enable Consumers to quickly determine if they are potentially affected by the litigation. Plain language text provides important information regarding the subject of the litigation, the Class definition and the legal rights available to Class Members.

Each advertisement will prominently feature a toll-free number, Web site and P.O. Box address for Class Members to obtain the applicable *Notice of Proposed Class Action Settlement* and other information.

Full-page ads in *Jet*, *People*, *People En Espanol* and *Reader's Digest*; two-thirds page ads in *Newsweek* and *U.S. News & World Report*; plus a two-fifths page ad in *Parade* and a digest-page ad in *USA Weekend* will be used. After reviewing the content and special sections of each publication, an appropriate position will be negotiated for placement of the Publication Notice. The Publication Notice will be translated when appropriate.

BANNER DESIGN

The banner advertisements will be designed to alert all Consumer Class Members to the Proposed Settlement through the use of a bold headline. The headline will enable Class Members to quickly determine if they are potentially affected by the Proposed Settlement.

When visitors click on the banner advertisement, they will be connected automatically to the Informational Website containing complete information about their legal rights. Banner advertisements measuring 728 x 90 pixels will be used.

INFORMATIONAL WEB SITE

An informational interactive Web site is a critical component of the Notice Program. A URL is a constant information source instantly accessible to millions. The informational Web site will utilize the Internet's ability to serve as a key distribution channel and customer service bureau. Combining clean site design, consistent site navigation cues and built-in flexibility, the Web site will provide Class Members with easy access to the details of the litigation.

CLEAN DESIGN

The site will be designed for ease of use and comprehension. Web pages on the site will be simple, containing words, icons, documents and images.

A directory, located in a column on the left-hand side of the page, will provide links to the information available on the Web site. These can include "Court Documents," "Long Form Notice," and "Questions/Links." The Web site may also feature a "Frequently Asked Questions" section answering commonly asked questions. If necessary, it will also provide a toll-free number for individuals seeking additional information and the address or email of Class Counsel.

CONSISTENT NAVIGATION CUES

Whenever the user goes from the homepage to another part of the site, links to the homepage and subsections remain on the left side of all pages, while the case title and cite remains fixed on top.

BUILT-IN FLEXIBILITY

Though simply designed, KNC's structured site is not restrictive. The site's basic architecture enables updates and new features to be added quickly.

TOLL-FREE TELEPHONE SUPPORT

A toll-free interactive voice response system (IVR) will be established to service all Class Members calling as a result of seeing the published notices. Callers requesting a *Notice of Proposed Class Action Settlement* will be prompted to input the telephone number of the location where they would like to receive the Notice.

The system uses an address look-up database to locate the corresponding address of the caller. A portion of the address will be read back to the caller for address verification. For successful look-ups, the caller will be asked to speak the Class Member's full name and to spell the last name. If the look-up fails, is incorrect, or the call is placed from a rotary dial telephone, the caller will be prompted to state their name, address and telephone number.

Callers will receive the applicable *Notice of Proposed Class Action Settlement*, depending on whether they are Medicare Part B beneficiaries, Third-Party Payors, or private-payor consumers.

EXHIBIT 1

KINSELLA/NOVAK COMMUNICATIONS, LLC**EXHIBIT 1****SAMPLE LIST OF WEBSITES IN THE 24/7 REAL MEDIA NETWORK**

Channel	Sampling of Sites
<p>Health</p>	<p>Ask Physicians BellaOnline Caloriecount Chefs.com FoodCount Healthcastle MDAdvice Medical broadcast MedicineOnline Medifocus health MedServ Medical News MyCalorieCounter Netpulse WomensForum</p>
<p>Women's Interest</p>	<p>Backyardgardner Beautyriot BellaOnline Catch27 Educationstuffs Everydaycook Fabulousfoods Familywatchdog Fashionwatch.com Female First Forladys Gamesville Hermoment Justmommies Lovingyou Lucianne.com Momhomes Mommysavers Mommytips Myjellybean Mymommybiz Opendiary Reciperewards Somagirls Thegreetings WomensForum Network</p>

KINSELLA/NOVAK COMMUNICATIONS, LLC**EXHIBIT 1****SAMPLE LIST OF WEBSITES IN THE 24/7 REAL MEDIA NETWORK**

Channel	Sampling of Sites
Travel	Able2know Airliners Mexconnect Mytravelrate Oanda Tourismthru Tourpub Travels Info travelurl UKtravelsguide
Business-to-Business	CCH Businssess Owners Toolkit Findarticle Individual MarketSurveys Tripod Verizon
Personal Finance	Apartments.com Asian Times Online Edgar Online Homes.com Investorvillage Morningstar MrSwing Quote.com Quotetracker RagingBull Realestate Usaefinance Wallstreetexaminer WomensWallstreet Xe.com
Technology	AVGuide Arroundmedia Camsinfo Coolarchive Everyusb Gizmag Html Gear Hwview Mypcdrivres Popyard Softlookup Stickysauce Tripod Webstat

KINSELLA/NOVAK COMMUNICATIONS, LLC**EXHIBIT 1****SAMPLE LIST OF WEBSITES IN THE 24/7 REAL MEDIA NETWORK**

Channel	Sampling of Sites
Sports	1wrestling 4W-Wrestling American Boat Listing Axxessnetworks Blueandgold CDM Sports Fanball Fantasy Sports Unlimited Fishingbuddy Focusgolfer Free Golf Stats HoopsWorld MaxPreps Motorsport NBAmaster National Golf Network NYYfans Oursportscentral Paint Ball Nation RealGM Sportbikez Sports War The huddle The Redzone The wrestling answer
News & Information	Asian Times Online Chinesenewsnet.com ConsumerAffairs.com Drudge Report eNewsZone India Times Lawschooldiscussion Legal Notice MerriamWebster NY Press Pajamas Media Rawstory Realestate Refdesk Spacedaily Wireimage Womens Forum Worldnetdaily

KINSELLA/NOVAK COMMUNICATIONS, LLC**EXHIBIT 1****SAMPLE LIST OF WEBSITES IN THE 24/7 REAL MEDIA NETWORK**

Channel	Sampling of Sites
Teens	Angelfire Babblefish Catch27 Gaiaonline Highschoolsports.net Neopets Primary Games Runescape Schoolnotes Sconex StudyWorld Tabcrawler Teen Station Teensforum
Shopping	Couponhill Directgates Intershopzone TGpublish Tipshopping.com
Games	123Cheats 202online Able2know Anime Lab Bingo.com Bluelaguna Cards.com Cheat Planet Coolrom FreeArcade.com Game Forums Game Revolution Gamefiesta GameScene Gamesville GameZone Happysky Incredigames.com Kings of Chaos Loaded Inc. Lottery.com LyncVision Mausland NeoEdge Networks Oilfight Playaholics Runescape The Emulation Station

KINSELLA/NOVAK COMMUNICATIONS, LLC**EXHIBIT 1****SAMPLE LIST OF WEBSITES IN THE 24/7 REAL MEDIA NETWORK**

Channel	Sampling of Sites
Auto	Autoplans Cardomain Carspire.com Carsworlds Elitecaraudio Grandprix Modifiedcars Mycarnews Neatautos RSportscars Sportbikez.net Supercars
Entertainment	202online 3strandwrestling 3wk Allcomedyradio Allhiphop Amiannoying Bluelaguna Bostonpete Burningworld Classicalmusicamerica Clubplanet Dishant Facemix Fanhost Gaminginvasion Gotradio Hoverspot Ionthunder Jamwave Killeroldies Kingsofchaos Kiwibox Lavalife Liketelevision Movieopen Myamericanradio Mygamesdream Netglimse Radioio Rangerboard Ringsidemayhem Sina2 Theatermania Totalvideogames Ultimate80s Urbanmusic2000 Whatspoppin Wrestlingunleased

EXHIBIT 2

KINSELLA/NOVAK COMMUNICATIONS
EXHIBIT 2
PARADE AND USA WEEKEND CARRIER NEWSPAPERS

STATE	CITY	NEWSPAPER	CIRCULATION	SUNDAY MAGAZINE
AK	Anchorage	<i>Daily News</i>	72,488	Parade Magazine
AK	Fairbanks	<i>News-Miner</i>	18,494	Parade Magazine
AK	Juneau	<i>Empire</i>	5,842	USA Weekend
AK	Kenai	<i>Peninsula Clarion</i>	6,167	USA Weekend
AL	Alexander City	<i>Outlook</i>	3,766	Parade Magazine
AL	Anniston	<i>Star</i>	25,403	Parade Magazine
AL	Birmingham	<i>News</i>	176,087	Parade Magazine
AL	Cullman	<i>Times</i>	10,584	USA Weekend
AL	Decatur	<i>Daily</i>	23,944	Parade Magazine
AL	Dothan	<i>Eagle</i>	34,061	USA Weekend
AL	Florence	<i>Times Daily</i>	31,654	Parade Magazine
AL	Gadsen	<i>Times</i>	21,238	Parade Magazine
AL	Huntsville	<i>Times</i>	71,793	Parade Magazine
AL	Jasper	<i>Mountain Eagle</i>	10,552	USA Weekend
AL	Mobile	<i>Register</i>	114,247	Parade Magazine
AL	Montgomery	<i>Advertiser</i>	54,315	USA Weekend
AL	Opelika	<i>News</i>	15,563	USA Weekend
AL	Selma	<i>The Selma Times-Journal</i>	6,241	Parade Magazine
AL	Talladega	<i>Daily Home</i>	9,641	Parade Magazine
AL	Tuscaloosa	<i>News</i>	35,324	Parade Magazine
AR	Blytheville	<i>Courier News</i>	4,351	Parade Magazine
AR	Conway	<i>Log Cabin Democrat</i>	11,673	USA Weekend
AR	El Dorado	<i>South Arkansas Sunday News</i>	15,112	USA Weekend
AR	Fort Smith	<i>Southwest Times Record</i>	43,528	USA Weekend
AR	Harrison	<i>Times</i>	10,117	USA Weekend
AR	Hot Springs	<i>Sentinel-Record</i>	17,644	USA Weekend
AR	Jonesboro	<i>Sun</i>	20,869	USA Weekend
AR	Little Rock	<i>Arkansas Democrat-Gazette</i>	276,436	Parade Magazine
AR	Mountain Home	<i>Baxter Bulletin</i>	11,613	USA Weekend
AR	Paragould	<i>Daily Press</i>	4,862	USA Weekend
AR	Pine Bluff	<i>Commercial</i>	16,029	USA Weekend
AR	Russellville	<i>Courier</i>	11,002	USA Weekend
AR	Searcy	<i>Citizen</i>	5,394	USA Weekend
AR	Springdale	<i>News</i>	41,178	USA Weekend
AZ	Bullhead City	<i>Mohave Valley Daily News</i>	10,423	USA Weekend
AZ	Casa Grande	<i>Dispatch</i>	11,387	USA Weekend
AZ	Douglas	<i>Dispatch</i>	2,224	USA Weekend
AZ	Flagstaff	<i>Arizona Daily Sun</i>	12,076	Parade Magazine
AZ	Kingman	<i>Daily Miner</i>	9,402	USA Weekend
AZ	Lake Havasu City	<i>Today's New Herald Sunday</i>	12,714	USA Weekend
AZ	Mesa	<i>Tribune</i>	79,066	Parade Magazine
AZ	Phoenix	<i>Republic</i>	541,757	USA Weekend
AZ	Prescott	<i>Daily Courier</i>	19,903	USA Weekend
AZ	Sierra Vista	<i>Herald Sunday</i>	10,030	USA Weekend
AZ	Sun City	<i>News-Sun</i>	16,712	USA Weekend
AZ	Tucson	<i>Star</i>	168,861	USA Weekend
AZ	Tucson	<i>Arizona Daily Star</i>	168,861	Parade Magazine
AZ	Yuma	<i>Daily Sun</i>	26,015	Parade Magazine
CA	Auburn	<i>Journal</i>	11,253	USA Weekend
CA	Bakersfield	<i>Californian</i>	72,557	Parade Magazine
CA	Barstow	<i>Desert Dispatch</i>	4,760	USA Weekend
CA	Benicia	<i>Herald Sunday</i>	3,403	USA Weekend
CA	Chico	<i>Enterprise-Record</i>	31,816	USA Weekend
CA	Davis	<i>Enterprise</i>	10,038	USA Weekend
CA	El Centro	<i>Imperial Valley Press</i>	12,261	USA Weekend
CA	Eureka	<i>Times-Standard</i>	20,953	USA Weekend
CA	Fairfield	<i>Republic</i>	19,184	USA Weekend
CA	Freemont-Newark	<i>Bulletin/Argus</i>	58,283	USA Weekend
CA	Fresno	<i>Bee</i>	180,043	Parade Magazine
CA	Grass Valley	<i>The Union</i>	16,395	USA Weekend

CA	Hanford	<i>Sentinel</i>	13,063	USA Weekend
CA	Hayward-Pleasanton	<i>Tri-Valley Herald</i>	33,279	USA Weekend
CA	Imperial	<i>Valley Press</i>	13,146	Parade Magazine
CA	Lakeport	<i>Record Bee</i>	8,262	USA Weekend
CA	Lodi	<i>News-Sentinel</i>	16,793	USA Weekend
CA	Lompoc	<i>Times</i>	6,438	USA Weekend
CA	Los Angeles	<i>Daily News</i>	166,640	USA Weekend
CA	Los Angeles	<i>Times</i>	1,173,096	Parade Magazine
CA	Los Angeles County	<i>Breeze</i>	67,696	USA Weekend
CA	Los Angeles County	<i>Daily News</i>	15,945	USA Weekend
CA	Los Angeles County	<i>Press Telegram</i>	86,313	USA Weekend
CA	Los Angeles County	<i>Star News</i>	30,671	USA Weekend
CA	Los Angeles County	<i>Valley Tribune</i>	42,862	USA Weekend
CA	Madera	<i>Tribune</i>	4,942	USA Weekend
CA	Marin	<i>Independent Journal</i>	34,845	USA Weekend
CA	Marysville-Yuba City	<i>Appeal-Democrat</i>	20,931	USA Weekend
CA	Merced	<i>Sun Star</i>	19,415	Parade Magazine
CA	Merced	<i>Sun Star</i>	19,415	USA Weekend
CA	Modesto	<i>Bee</i>	86,055	Parade Magazine
CA	Monterey	<i>Monterey County Herald</i>	32,161	USA Weekend
CA	Napa	<i>Register</i>	16,972	USA Weekend
CA	Oakland	<i>Tribune</i>	44,346	USA Weekend
CA	Oceanside/Escondido	<i>North County Times</i>	91,627	Parade Magazine
CA	Ontario	<i>Inland Valley Daily Bulletin</i>	63,594	USA Weekend
CA	Palm Springs	<i>Desert Sun</i>	57,677	USA Weekend
CA	Palmdale	<i>Antelope Valley Press</i>	24,065	USA Weekend
CA	Porterville	<i>Recorder</i>	9,249	USA Weekend
CA	Red Bluff	<i>News</i>	6,651	USA Weekend
CA	Redding	<i>Record Searchlight</i>	37,365	Parade Magazine
CA	Redlands	<i>Facts</i>	6,552	USA Weekend
CA	Riverside	<i>Press-Enterprise</i>	178,062	Parade Magazine
CA	Sacramento	<i>Bee</i>	324,613	Parade Magazine
CA	Salinas	<i>Californian</i>	19,412	USA Weekend
CA	San Bernardino	<i>Sun</i>	67,960	USA Weekend
CA	San Diego	<i>La Jolla Village News</i>	15,011	USA Weekend
CA	San Diego	<i>Union-Tribune</i>	378,696	Parade Magazine
CA	San Francisco	<i>Chronicle</i>	438,006	Parade Magazine
CA	San Jose	<i>Mercury News</i>	251,666	USA Weekend
CA	San Luis Obispo	<i>Tribune</i>	42,619	Parade Magazine
CA	San Mateo	<i>Times</i>	21,901	USA Weekend
CA	Santa Ana	<i>Orange County Register</i>	329,549	Parade Magazine
CA	Santa Barbara	<i>News-Press</i>	38,032	USA Weekend
CA	Santa Cruz	<i>Sentinel</i>	24,831	USA Weekend
CA	Santa Maria	<i>Record</i>	20,089	USA Weekend
CA	Santa Rosa	<i>Press Democrat</i>	83,436	Parade Magazine
CA	Stockton	<i>Record</i>	62,910	Parade Magazine
CA	Tulare	<i>Advance Register</i>	6,811	USA Weekend
CA	Ukiah	<i>Journal</i>	7,027	USA Weekend
CA	Vacaville	<i>Reporter</i>	18,654	USA Weekend
CA	Vallejo	<i>Times-Herald</i>	17,848	USA Weekend
CA	Ventura County	<i>Star</i>	95,861	Parade Magazine
CA	Victorville	<i>Press</i>	35,665	USA Weekend
CA	Visalia	<i>Times Delta</i>	23,583	USA Weekend
CA	Walnut Creek	<i>Contra Costa Times</i>	180,440	USA Weekend
CA	Watsonville	<i>Register-Pajaronian</i>	5,311	USA Weekend
CA	Woodland	<i>Democrat</i>	9,449	USA Weekend
CO	Boulder	<i>Sunday Camera</i>	35,826	Parade Magazine
CO	Canon City	<i>Daily Record</i>	7,941	USA Weekend
CO	Colorado Springs	<i>Gazette</i>	108,639	Parade Magazine
CO	Denver	<i>Post & Rocky Mountain News</i>	600,000	Parade Magazine
CO	Denver	<i>Post/Rocky Mountain News</i>	604,148	USA Weekend
CO	Durango	<i>Herald</i>	9,005	USA Weekend
CO	Fort Collins	<i>Coloradoan</i>	31,973	USA Weekend
CO	Glenwood Springs	<i>Western Slope</i>	1,877	Parade Magazine
CO	Grand Junction	<i>Sentinel</i>	33,821	Parade Magazine

CO	Greeley	<i>Tribune</i>	26,674	USA Weekend
CO	Longmont	<i>Times Call</i>	23,252	USA Weekend
CO	Loveland	<i>Reporter-Herald</i>	18,163	USA Weekend
CO	Montrose	<i>Daily Press</i>	5,612	USA Weekend
CO	Pueblo	<i>Chieftan</i>	51,932	Parade Magazine
CO	Windsor	<i>Now</i>	8,425	Parade Magazine
CT	Bristol	<i>The Herald Press</i>	21,649	Parade Magazine
CT	Danbury	<i>News-Times</i>	32,906	Parade Magazine
CT	Fairfield County	<i>Post</i>	85,815	USA Weekend
CT	Hartford	<i>Courant</i>	255,419	USA Weekend
CT	Manchester	<i>Journal Inquirer</i>	44,719	Parade Magazine
CT	Meriden	<i>Record-Journal</i>	23,577	Parade Magazine
CT	New Britain	<i>Herald Press</i>	21,649	USA Weekend
CT	New Haven	<i>Register</i>	92,947	Parade Magazine
CT	New Haven	<i>Register</i>	92,947	USA Weekend
CT	New London	<i>Day</i>	42,108	Parade Magazine
CT	Norwalk	<i>Hour</i>	14,361	USA Weekend
CT	Norwich	<i>Bulletin</i>	26,218	USA Weekend
CT	Stamford/Greenwich	<i>Advocate/Times</i>	36,950	Parade Magazine
CT	Torrington	<i>Register Citizen</i>	7,138	Parade Magazine
CT	Torrington	<i>Register Citizen</i>	7,138	USA Weekend
CT	Waterbury	<i>Republican-American</i>	59,173	Parade Magazine
CT	Willimantic	<i>Chronicle</i>	9,446	USA Weekend
DC	Suburban Washington	<i>Examiner</i>	260,950	USA Weekend
DC	Washington	<i>Post</i>	929,921	Parade Magazine
DC	Washington	<i>Times</i>	69,700	USA Weekend
DE	Dover	<i>Delaware State News</i>	22,125	Parade Magazine
DE	Wilmington	<i>News Journal</i>	131,796	USA Weekend
FL	Boca Raton	<i>News</i>	26,500	USA Weekend
FL	Bradenton	<i>Herald</i>	54,233	Parade Magazine
FL	Bradenton	<i>Herald</i>	54,233	USA Weekend
FL	Brooksville	<i>Hernando Today</i>	4,611	USA Weekend
FL	Charlotte Harbor/Port Charlotte	<i>Sun</i>	69,355	USA Weekend
FL	Crystal River	<i>Citrus County Chronicle</i>	32,462	USA Weekend
FL	Daytona Beach	<i>News-Journal</i>	121,970	USA Weekend
FL	Fort Walton Beach	<i>Northwest Florida News</i>	43,120	Parade Magazine
FL	Ft. Lauderdale	<i>South Florida Sun-Sentinel</i>	319,103	USA Weekend
FL	Ft. Myers	<i>News-Press</i>	115,783	USA Weekend
FL	Gainesville	<i>Sun</i>	52,827	Parade Magazine
FL	Jacksonville	<i>Times-Union</i>	214,572	USA Weekend
FL	Lake City	<i>Reporter</i>	9,126	Parade Magazine
FL	Lakeland	<i>Ledger</i>	89,487	Parade Magazine
FL	Leesburg	<i>Commercial</i>	25,019	USA Weekend
FL	Marianna	<i>Jackson County Floridian</i>	6,522	USA Weekend
FL	Melbourne	<i>Florida Today</i>	100,555	USA Weekend
FL	Miami	<i>El Nuevo Herald</i>	90,023	Parade Magazine
FL	Miami	<i>Herald</i>	342,432	Parade Magazine
FL	Naples	<i>News</i>	75,553	Parade Magazine
FL	Ocala	<i>Star-Banner</i>	52,864	Parade Magazine
FL	Orlando	<i>El Sentinel</i>	97,953	USA Weekend
FL	Orlando	<i>Sentinel</i>	335,689	Parade Magazine
FL	Panama City	<i>News Herald</i>	56,722	USA Weekend
FL	Pensacola	<i>News Journal</i>	73,999	USA Weekend
FL	Sarasota	<i>Herald-Tribune</i>	134,101	Parade Magazine
FL	Sebring	<i>Highlands Today</i>	23,000	USA Weekend
FL	St. Augustine	<i>Record</i>	18,914	USA Weekend
FL	St. Petersburg	<i>Times</i>	430,893	Parade Magazine
FL	Tallahassee	<i>Democrat</i>	62,804	USA Weekend
FL	Tampa	<i>Suncoast Community News</i>	151,319	USA Weekend
FL	Tampa	<i>Tribune</i>	298,674	Parade Magazine
FL	The Villages	<i>Daily Sun</i>	33,993	USA Weekend
FL	Treasure Coast	<i>News-Press-Tribune</i>	119,357	Parade Magazine
FL	West Palm Beach	<i>Post</i>	204,847	Parade Magazine
FL	Winter Haven	<i>News Chief</i>	7,483	USA Weekend
GA	Albany	<i>Sunday</i>	23,640	USA Weekend

GA	Americus	<i>Times-Recorder</i>	5,269	Parade Magazine
GA	Athens	<i>Banner-Herald</i>	30,712	USA Weekend
GA	Atlanta	<i>Journal-Constitution</i>	523,687	Parade Magazine
GA	Augusta	<i>Chronicle</i>	92,418	USA Weekend
GA	Bryan County	<i>News</i>	3,033	Parade Magazine
GA	Canton	<i>Tribune</i>	5,570	USA Weekend
GA	Carrollton	<i>Times-Georgian</i>	8,426	USA Weekend
GA	Columbus	<i>Ledger-Enquirer</i>	51,410	Parade Magazine
GA	Conyers	<i>Daily Post</i>	9,713	USA Weekend
GA	Cordele	<i>Dispatch</i>	4,061	Parade Magazine
GA	Dalton	<i>Citizen</i>	12,189	USA Weekend
GA	Douglasville	<i>Douglas County Sentinel</i>	4,000	USA Weekend
GA	Dublin	<i>Courier Herald</i>	9,891	USA Weekend
GA	Gainesville	<i>Times</i>	19,884	USA Weekend
GA	Griffin	<i>News</i>	7,829	USA Weekend
GA	Hinesville	<i>The Coastal Courier</i>	4,503	Parade Magazine
GA	Jonesboro	<i>News Daily</i>	2,437	USA Weekend
GA	Lawrenceville	<i>Sunday Citizen</i>	104,752	USA Weekend
GA	Macon	<i>Telegraph</i>	73,395	Parade Magazine
GA	Marietta	<i>Journal</i>	17,744	USA Weekend
GA	McDonough	<i>Daily Herald</i>	2,868	USA Weekend
GA	Milledgeville	<i>Union-Recorder</i>	7,404	USA Weekend
GA	Moultrie	<i>Observer</i>	6,314	Parade Magazine
GA	Newnan	<i>Times-Herald</i>	10,400	USA Weekend
GA	Perry	<i>The Houston Home Journal</i>	10,300	USA Weekend
GA	Rincon	<i>Effingham Herald</i>	12,231	Parade Magazine
GA	Rome	<i>News Tribune</i>	18,569	Parade Magazine
GA	Savannah	<i>Morning News</i>	64,308	USA Weekend
GA	Statesboro	<i>Herald</i>	7,753	Parade Magazine
GA	Thomasville	<i>Times-Enterprise</i>	9,298	Parade Magazine
GA	Tifton	<i>Gazette</i>	7,657	Parade Magazine
GA	Valdosta	<i>Daily Times</i>	17,997	Parade Magazine
HI	Hilo	<i>Tribune-Herald</i>	21,396	USA Weekend
HI	Honolulu	<i>Advertiser</i>	155,932	USA Weekend
HI	Honolulu	<i>Star-Bulletin</i>	62,678	Parade Magazine
HI	Kailua-Kona	<i>West Hawaii Today</i>	15,349	USA Weekend
HI	Lihue	<i>Garden Island</i>	9,846	USA Weekend
HI	Wailuku	<i>Maui News</i>	24,958	Parade Magazine
IA	Ames	<i>Tribune</i>	11,959	Parade Magazine
IA	Burlington	<i>Hawk Eye</i>	20,410	USA Weekend
IA	Cedar Rapids	<i>Gazette</i>	73,685	Parade Magazine
IA	Clinton	<i>Herald</i>	11,689	USA Weekend
IA	Council Bluffs	<i>Nonpareil</i>	19,683	USA Weekend
IA	Davenport-Bettendorf	<i>Quad City Times</i>	67,749	Parade Magazine
IA	Des Moines	<i>Register</i>	233,229	USA Weekend
IA	Dubuque, IA/East Dubuque, IL	<i>Telegraph-Herald</i>	33,708	USA Weekend
IA	Fort Dodge	<i>Messenger</i>	18,561	Parade Magazine
IA	Iowa City	<i>Press-Citizen</i>	16,053	USA Weekend
IA	Marshalltown	<i>Times-Republican</i>	10,741	Parade Magazine
IA	Mason City	<i>Globe-Gazette</i>	22,504	Parade Magazine
IA	Muscatine	<i>Muscatine Journal</i>	7,438	USA Weekend
IA	Sioux City	<i>Journal</i>	42,323	USA Weekend
IA	Waterloo	<i>Courier</i>	50,133	Parade Magazine
ID	Boise	<i>Idaho Statesman</i>	83,787	Parade Magazine
ID	Boise	<i>Idaho Statesman</i>	83,787	USA Weekend
ID	Coeur D'Alene	<i>Press</i>	31,779	USA Weekend
ID	Idaho Falls	<i>Post-Register</i>	24,762	Parade Magazine
ID	Lewiston-Clarkson	<i>Tribune</i>	25,095	Parade Magazine
ID	Nampa-Caldwell	<i>Idaho Press Tribune</i>	21,468	Parade Magazine
ID	Pocatello	<i>Idaho State Journal</i>	18,735	Parade Magazine
ID	Rexburg	<i>Standard Journal</i>	4,874	Parade Magazine
ID	Rexburg	<i>Standard Journal</i>	4,860	USA Weekend
ID	Twin Falls	<i>Times-News</i>	23,849	Parade Magazine
IL	Alton-East Alton-Wood River	<i>Telegraph</i>	26,041	USA Weekend
IL	Aurora	<i>Beacon News</i>	29,451	USA Weekend

IL	Belleville	<i>News-Democrat</i>	64,959	Parade Magazine
IL	Benton	<i>News</i>	2,724	USA Weekend
IL	Carbondale	<i>Pantagraph</i>	50,066	Parade Magazine
IL	Centralia-Central City	<i>Southern Illinoisan</i>	36,776	Parade Magazine
IL	Champaign	<i>Sentinel</i>	14,528	Parade Magazine
IL	Charleston	<i>News-Gazette</i>	45,689	Parade Magazine
IL	Chicago	<i>Times-Courier</i>	5,823	USA Weekend
IL	Chicago	<i>Redeye</i>	100,000	Parade Magazine
IL	Chicago	<i>Sun-Times</i>	300,750	USA Weekend
IL	Chicago	<i>Tribune</i>	940,620	Parade Magazine
IL	Chicago Suburban	<i>Herald</i>	149,613	USA Weekend
IL	Chicago Suburban	<i>Southtown</i>	67,927	USA Weekend
IL	Crystal Lake	<i>Northwest Herald</i>	40,055	USA Weekend
IL	Danville	<i>Commercial-News</i>	15,300	USA Weekend
IL	Decatur	<i>Herald and Review</i>	45,559	Parade Magazine
IL	DeKalb	<i>Daily Chronicle</i>	11,183	Parade Magazine
IL	Du Quoin	<i>Evening Call</i>	3,728	USA Weekend
IL	Effingham	<i>Daily News</i>	12,146	USA Weekend
IL	Eldorado	<i>Journal</i>	864	USA Weekend
IL	Elgin	<i>Courier News</i>	13,518	USA Weekend
IL	Freeport	<i>Journal-Standard</i>	12,977	Parade Magazine
IL	Galesburg	<i>Register-Mail</i>	13,355	Parade Magazine
IL	Geneva	<i>Chronicle</i>	11,973	USA Weekend
IL	Harrisburg	<i>Register</i>	3,792	USA Weekend
IL	Jacksonville	<i>Journal-Courier</i>	13,618	USA Weekend
IL	Joliet	<i>Herald-News</i>	44,344	USA Weekend
IL	Kankakee	<i>The Daily Journal</i>	30,648	USA Weekend
IL	La Salle-Peru-Oglesby	<i>News Tribune</i>	17,495	USA Weekend
IL	Macomb	<i>Journal</i>	4,984	USA Weekend
IL	Marion	<i>Republican</i>	3,004	USA Weekend
IL	Mattoon	<i>Journal Gazette</i>	9,695	USA Weekend
IL	Moline-East Moline	<i>Dispatch</i>	30,883	USA Weekend
IL	Morris	<i>Daily Herald</i>	7,025	USA Weekend
IL	Mount Vernon	<i>Register-News</i>	8,593	USA Weekend
IL	Naperville	<i>Sun</i>	15,858	USA Weekend
IL	Ottawa	<i>The Times</i>	15,267	Parade Magazine
IL	Pekin	<i>Daily Times</i>	8,785	USA Weekend
IL	Peoria	<i>Journal-Star</i>	82,654	Parade Magazine
IL	Pontiac	<i>Leader</i>	3,843	USA Weekend
IL	Quincy	<i>Herald-Whig</i>	25,369	Parade Magazine
IL	Rock Island	<i>Argus</i>	13,446	USA Weekend
IL	Rockford	<i>Register Star</i>	70,795	USA Weekend
IL	Springfield	<i>State Journal-Register</i>	61,178	Parade Magazine
IL	Sterling-Rock Falls	<i>Sauk Valley</i>	19,815	USA Weekend
IL	Waukegan-North Chicago	<i>News Sun</i>	22,000	USA Weekend
IL	West Frankfort	<i>American</i>	1,713	USA Weekend
IN	Anderson	<i>Herald Bulletin</i>	23,370	Parade Magazine
IN	Angola	<i>Herald-Republican</i>	4,779	USA Weekend
IN	Auburn	<i>Evening Star</i>	6,482	USA Weekend
IN	Bloomington-Bedford	<i>Times</i>	42,206	Parade Magazine
IN	Bluffton	<i>News-Banner</i>	5,064	USA Weekend
IN	Columbus	<i>The Republic</i>	20,254	USA Weekend
IN	Connersville	<i>News Examiner</i>	6,395	USA Weekend
IN	Crawfordsville	<i>Journal Review</i>	7,820	USA Weekend
IN	Elkhart	<i>The Truth</i>	28,153	USA Weekend
IN	Evansville	<i>Courier & Press</i>	87,771	Parade Magazine
IN	Fort Wayne	<i>Journal-Gazette</i>	117,777	Parade Magazine
IN	Frankfort	<i>Times</i>	5,900	USA Weekend
IN	Franklin	<i>Daily Journal</i>	17,643	USA Weekend
IN	Ft. Wayne	<i>Journal-Gazette/News-Sentinel</i>	25,979	USA Weekend
IN	Goshen	<i>News</i>	13,568	Parade Magazine
IN	Greenfield	<i>Daily Reporter</i>	10,069	USA Weekend
IN	Huntington	<i>Herald-Press</i>	6,405	USA Weekend
IN	Indianapolis	<i>Star</i>	354,312	USA Weekend
IN	Jasper	<i>Herald</i>	12,371	USA Weekend

IN	Kendallville	<i>News-Sun</i>	8,177	USA Weekend
IN	Kokomo	<i>Tribune</i>	21,705	Parade Magazine
IN	La Porte	<i>Herald Argus</i>	12,488	USA Weekend
IN	Lafayette-West Lafayette	<i>Journal and Courier</i>	36,172	USA Weekend
IN	Logansport	<i>Pharos-Tribune</i>	9,487	Parade Magazine
IN	Marion	<i>Chronicle Tribune</i>	18,421	USA Weekend
IN	Merriville	<i>Post-Tribune</i>	67,974	USA Weekend
IN	Michigan City	<i>News-Dispatch</i>	11,129	USA Weekend
IN	Monticello	<i>Herald Journal</i>	5,105	USA Weekend
IN	Muncie	<i>Star/Press</i>	34,240	USA Weekend
IN	Munster	<i>Times</i>	89,942	Parade Magazine
IN	New Albany/Jeffersonville	<i>Evening News/Tribune</i>	13,656	Parade Magazine
IN	New Castle	<i>Courier Times</i>	8,989	USA Weekend
IN	Peru	<i>Tribune</i>	5,694	USA Weekend
IN	Richmond	<i>Palladium-Item</i>	20,391	USA Weekend
IN	Seymour	<i>The Tribune</i>	8,632	USA Weekend
IN	Shelbyville	<i>News</i>	8,680	USA Weekend
IN	South Bend	<i>Tribune</i>	91,862	Parade Magazine
IN	Terre Haute	<i>Tribune-Star</i>	28,986	Parade Magazine
IN	Vincennes	<i>Sun-Commercial</i>	11,048	USA Weekend
IN	Wabash	<i>Plain Dealer</i>	4,599	USA Weekend
IN	Warsaw	<i>Times-Union</i>	11,753	USA Weekend
KS	Arkansas City	<i>Traveler</i>	4,046	USA Weekend
KS	Dodge City	<i>Globe</i>	6,341	USA Weekend
KS	Emporia	<i>Gazette</i>	7,449	USA Weekend
KS	Garden City	<i>Telegram</i>	8,494	USA Weekend
KS	Great Bend	<i>Tribune</i>	5,768	Parade Magazine
KS	Hays	<i>News</i>	13,186	USA Weekend
KS	Hutchinson	<i>News</i>	35,018	USA Weekend
KS	Kansas City	<i>Kansan</i>	3,772	USA Weekend
KS	Lawrence	<i>Journal-World</i>	19,712	USA Weekend
KS	Leavenworth	<i>Times</i>	4,897	USA Weekend
KS	Manhattan	<i>The Manhattan Mercury</i>	11,119	Parade Magazine
KS	Newton	<i>Kansan</i>	7,602	USA Weekend
KS	Olathe	<i>News</i>	4,196	Parade Magazine
KS	Pittsburg	<i>Sun</i>	7,799	USA Weekend
KS	Salina	<i>Journal</i>	29,328	USA Weekend
KS	Topeka	<i>Capital-Journal</i>	54,143	USA Weekend
KS	Wichita	<i>Eagle</i>	135,998	Parade Magazine
KS	Winfield	<i>Courier</i>	4,757	USA Weekend
KY	Ashland	<i>Sunday Independent</i>	17,858	Parade Magazine
KY	Bowling Green	<i>News</i>	24,863	Parade Magazine
KY	Danville	<i>The Kentucky Advocate</i>	11,286	Parade Magazine
KY	Elizabethtown	<i>News-Enterprise</i>	20,174	Parade Magazine
KY	Glasgow	<i>Glasgow Daily Times</i>	8,936	Parade Magazine
KY	Harlan	<i>Daily Enterprise</i>	6,581	USA Weekend
KY	Henderson	<i>Gleaner</i>	11,750	Parade Magazine
KY	Hopkinsville	<i>New Era</i>	10,181	USA Weekend
KY	Lexington	<i>Herald-Leader</i>	138,986	Parade Magazine
KY	Louisville	<i>Courier-Journal</i>	266,594	USA Weekend
KY	Madisonville	<i>Messenger</i>	7,504	USA Weekend
KY	Maysville	<i>Ledger Independent</i>	8,473	USA Weekend
KY	Middlesboro	<i>Daily News</i>	5,693	USA Weekend
KY	Owensboro	<i>Messenger-Inquirer</i>	30,643	USA Weekend
KY	Paducah	<i>Sun</i>	27,616	USA Weekend
KY	Richmond	<i>Register</i>	6,273	USA Weekend
KY	Somerset	<i>Commonwealth Journal</i>	9,238	Parade Magazine
LA	Alexandria-Pineville	<i>Town Talk</i>	36,814	USA Weekend
LA	Baton Rouge	<i>Advocate</i>	123,032	Parade Magazine
LA	Bogalusa	<i>Daily News</i>	6,200	USA Weekend
LA	Covington	<i>St. Tammany News</i>	6,997	USA Weekend
LA	Crowley	<i>Post Signal</i>	3,800	Parade Magazine
LA	Hammond	<i>Sunday Star</i>	11,661	USA Weekend
LA	Houma	<i>Daily Courier</i>	19,549	Parade Magazine
LA	LA State Newspaper Group	<i>Abbeville/Eunice/Vill</i>	11,896	Parade Magazine

LA	Lafayette	<i>Advertiser</i>	52,638	USA Weekend
LA	Lake Charles	<i>American Press</i>	40,229	Parade Magazine
LA	Monroe	<i>News-Star</i>	39,179	USA Weekend
LA	New Iberia	<i>Daily Iberian Sunday</i>	14,820	USA Weekend
LA	New Orleans	<i>Times-Picayune</i>	205,763	Parade Magazine
LA	Opelousas	<i>World</i>	11,310	USA Weekend
LA	Ruston	<i>Leader</i>	6,200	Parade Magazine
LA	Shreveport	<i>Times</i>	68,331	USA Weekend
LA	Thibodaux	<i>Comet</i>	10,742	USA Weekend
MA	Attleboro-North Attleboro	<i>Sun Chronicle</i>	17,895	USA Weekend
MA	Boston	<i>Globe</i>	562,273	Parade Magazine
MA	Boston	<i>Herald</i>	110,834	USA Weekend
MA	Brockton	<i>Enterprise</i>	36,824	USA Weekend
MA	Cape Cod	<i>Sunday Cape Cod Times</i>	48,661	Parade Magazine
MA	Fall River	<i>Herald News</i>	20,316	USA Weekend
MA	Fitchburg-Leominster	<i>Sentinel & Enterprise</i>	17,790	USA Weekend
MA	Framingham	<i>Metrowest Daily News</i>	27,686	USA Weekend
MA	Gloucester-Newburyport-Salem	<i>Essex County Newspapers</i>	52,808	USA Weekend
MA	Greenfield	<i>Recorder</i>	13,864	USA Weekend
MA	Lowell	<i>Sun</i>	50,204	USA Weekend
MA	New Bedford	<i>Standard-Times</i>	32,971	Parade Magazine
MA	North Adams	<i>Transcript</i>	7,555	USA Weekend
MA	North Andover	<i>Eagle-Tribune</i>	49,056	USA Weekend
MA	Northampton	<i>Hampshire Gazette</i>	19,410	USA Weekend
MA	Pittsfield	<i>Eagle</i>	30,185	USA Weekend
MA	Quincy	<i>Patriot Ledger</i>	63,095	USA Weekend
MA	Springfield	<i>Sunday Republican</i>	124,492	Parade Magazine
MA	Taunton	<i>Gazette</i>	8,432	USA Weekend
MA	Worcester	<i>Sunday Telegram</i>	102,922	Parade Magazine
MD	Annapolis	<i>Capital</i>	45,687	USA Weekend
MD	Baltimore	<i>Baltimore Examiner</i>	250,285	USA Weekend
MD	Baltimore	<i>Sun</i>	377,561	Parade Magazine
MD	Cumberland	<i>Times-News</i>	30,887	Parade Magazine
MD	Easton	<i>Star-Democrat</i>	17,390	USA Weekend
MD	Frederick	<i>News-Post</i>	38,220	USA Weekend
MD	Hagerstown	<i>Herald/Mail</i>	38,213	Parade Magazine
MD	Salisbury	<i>Times</i>	28,553	USA Weekend
MD	Westminster	<i>Carroll County Times</i>	27,043	USA Weekend
ME	Augusta	<i>Kennebec Journal</i>	12,899	USA Weekend
ME	Bangor	<i>News</i>	66,939	USA Weekend
ME	Biddeford	<i>Journal-Tribune</i>	8,888	USA Weekend
ME	Lewiston-Auburn	<i>Sun-Journal</i>	32,721	USA Weekend
ME	Portland	<i>Telegram</i>	102,904	Parade Magazine
ME	Waterville	<i>Morning Sentinel</i>	17,585	USA Weekend
MI	Adrian	<i>Telegram</i>	15,695	USA Weekend
MI	Alpena	<i>News</i>	11,168	USA Weekend
MI	Ann Arbor	<i>News</i>	60,236	Parade Magazine
MI	Battle Creek	<i>Enquirer</i>	23,948	USA Weekend
MI	Bay City	<i>Times</i>	40,914	Parade Magazine
MI	Benton Harbor-St. Joseph	<i>Herald-Palladium</i>	24,098	USA Weekend
MI	Big Rapids-Manistee	<i>Pioneer-News Advocate</i>	5,000	USA Weekend
MI	Cadillac	<i>News</i>	9,557	USA Weekend
MI	Dearborn	<i>Press & Guide</i>	13,268	Parade Magazine
MI	Detroit	<i>News and Free Press</i>	640,356	USA Weekend
MI	Escanaba	<i>Press</i>	9,516	USA Weekend
MI	Flint	<i>Journal</i>	99,956	Parade Magazine
MI	Grand Haven	<i>Tribune</i>	9,806	USA Weekend
MI	Grand Rapids	<i>Press</i>	182,252	Parade Magazine
MI	Greenville	<i>News</i>	8,727	USA Weekend
MI	Hillsdale	<i>News</i>	6,584	USA Weekend
MI	Holland	<i>Sentinel</i>	18,345	USA Weekend
MI	Houghton	<i>Mining Gazette</i>	9,231	USA Weekend
MI	Howell	<i>Livingston County Daily Press and Argus</i>	16,529	USA Weekend
MI	Huron	<i>Daily Tribune</i>	7,334	Parade Magazine
MI	Iron Mountain-Kingsford	<i>News</i>	9,977	USA Weekend

MI	Jackson	<i>Citizen Patriot</i>	36,548	Parade Magazine
MI	Kalamazoo	<i>Gazette</i>	69,393	Parade Magazine
MI	Lansing-East Lansing	<i>State Journal</i>	82,490	USA Weekend
MI	Lapeer	<i>The County Press</i>	10,537	Parade Magazine
MI	Marquette	<i>Mining Journal</i>	16,380	Parade Magazine
MI	Midland	<i>Daily News</i>	17,701	Parade Magazine
MI	Monroe	<i>News</i>	23,680	Parade Magazine
MI	Mount Clemens	<i>Macomb Daily</i>	59,667	Parade Magazine
MI	Mount Pleasant	<i>Morning Sun</i>	11,641	Parade Magazine
MI	Muskegon	<i>Chronicle</i>	47,146	Parade Magazine
MI	Owosso	<i>Argus-Press</i>	9,415	USA Weekend
MI	Petoskey	<i>News-Review</i>	9,744	Parade Magazine
MI	Pontiac	<i>The Oakland Press</i>	76,504	Parade Magazine
MI	Port Huron	<i>Times-Herald</i>	28,977	USA Weekend
MI	Royal Oak	<i>Tribune</i>	11,662	Parade Magazine
MI	Saginaw	<i>News</i>	52,057	Parade Magazine
MI	Southgate	<i>News Herald</i>	46,778	Parade Magazine
MI	Traverse City	<i>Record-Eagle</i>	34,397	Parade Magazine
MN	Albert Lea	<i>Tribune</i>	6,901	Parade Magazine
MN	Austin	<i>Herald</i>	5,472	Parade Magazine
MN	Bemidji	<i>Pioneer</i>	10,408	Parade Magazine
MN	Brainerd	<i>Daily Dispatch</i>	17,861	USA Weekend
MN	Duluth	<i>News-Tribune</i>	62,468	Parade Magazine
MN	Fairmont	<i>Sentinel</i>	6,728	USA Weekend
MN	Faribault	<i>News</i>	6,169	Parade Magazine
MN	Fergus Falls	<i>Journal</i>	7,231	USA Weekend
MN	Mankato - N. Mankato	<i>Free Press</i>	22,160	Parade Magazine
MN	Marshall	<i>Independent</i>	7,216	USA Weekend
MN	Minneapolis-St. Paul	<i>Star Tribune</i>	574,406	USA Weekend
MN	New Ulm	<i>Journal</i>	8,838	Parade Magazine
MN	Northfield	<i>News</i>	5,054	Parade Magazine
MN	Owatonna	<i>People's Press</i>	7,588	Parade Magazine
MN	Red Wing	<i>Republican Eagle</i>	5,913	Parade Magazine
MN	Rochester	<i>Post-Bulletin</i>	45,142	USA Weekend
MN	St. Cloud	<i>Times</i>	36,386	USA Weekend
MN	St. Paul	<i>Pioneer Press</i>	251,838	Parade Magazine
MN	Stillwater	<i>Gazette</i>	2,245	USA Weekend
MN	Virginia	<i>Mesabi Daily News</i>	10,605	USA Weekend
MN	West Central	<i>Tibune</i>	16,692	Parade Magazine
MN	Willmar	<i>West Central Tribune</i>	15,655	USA Weekend
MN	Winona	<i>News</i>	12,613	Parade Magazine
MN	Worthington	<i>Daily Globe</i>	9,254	Parade Magazine
MO	Cape Girardeau	<i>Southern Missourian</i>	10,810	Parade Magazine
MO	Columbia	<i>Tribune</i>	18,449	USA Weekend
MO	Columbia	<i>Missourian</i>	4,464	Parade Magazine
MO	Dexter	<i>Daily Statesman</i>	3,514	Parade Magazine
MO	Hannibal	<i>Courier-Post</i>	7,579	USA Weekend
MO	Independence-Blue Springs	<i>Examiner</i>	14,800	USA Weekend
MO	Jefferson City	<i>News & Tribune</i>	22,585	Parade Magazine
MO	Joplin	<i>Globe</i>	35,989	Parade Magazine
MO	Kansas City	<i>Star</i>	359,477	Parade Magazine
MO	Kennett	<i>Daily Dunker Democrat</i>	3,923	Parade Magazine
MO	Nevada	<i>Sunday Journal</i>	3,204	Parade Magazine
MO	Park Hills	<i>Daily Journal</i>	8,381	Parade Magazine
MO	Poplar Bluff	<i>Daily American</i>	12,662	Parade Magazine
MO	Sedalia	<i>Democrat</i>	10,975	USA Weekend
MO	Sikeston	<i>Standard Democrat</i>	3,441	Parade Magazine
MO	Springfield	<i>News-Leader</i>	83,104	USA Weekend
MO	St. Joseph	<i>News-Press</i>	37,478	Parade Magazine
MO	St. Louis	<i>Post-Dispatch</i>	407,754	Parade Magazine
MS	Biloxi	<i>Sun Herald</i>	50,809	Parade Magazine
MS	Brookhaven	<i>Leader</i>	6,641	Parade Magazine
MS	Clarksdale	<i>Press Register</i>	4,875	Parade Magazine
MS	Columbus	<i>Commercial Dispatch</i>	14,753	Parade Magazine
MS	Corinth	<i>Corinthian</i>	6,736	USA Weekend

MS	Delta	<i>Democrat Times</i>	9,932	Parade Magazine
MS	Greenwood	<i>Commonwealth</i>	7,324	Parade Magazine
MS	Hattiesburg	<i>American</i>	22,914	USA Weekend
MS	Jackson	<i>Clarion-Ledger</i>	101,255	USA Weekend
MS	Laurel	<i>Leader-Call</i>	7,573	Parade Magazine
MS	McComb	<i>Enterprise-Journal</i>	12,182	Parade Magazine
MS	Meridian	<i>Star</i>	15,752	Parade Magazine
MS	Natchez	<i>Democrat Sunday</i>	8,624	USA Weekend
MS	Pascagoula	<i>Mississippi Press</i>	15,056	Parade Magazine
MS	Picayune	<i>Picayune Item</i>	5,803	Parade Magazine
MS	Tupelo	<i>Northeast Mississippi Journal</i>	36,451	Parade Magazine
MS	Vicksburg	<i>Post</i>	14,398	Parade Magazine
MT	Billings	<i>Gazette</i>	52,442	Parade Magazine
MT	Bozeman	<i>Chronicle</i>	17,712	Parade Magazine
MT	Butte-Anaconda	<i>Montana Standard</i>	14,819	Parade Magazine
MT	Great Falls	<i>Tribune</i>	34,990	USA Weekend
MT	Helena	<i>Independent-Record</i>	14,627	Parade Magazine
MT	Kalispell	<i>Daily Inter Lake</i>	17,453	Parade Magazine
MT	Missoula	<i>Missoulian</i>	33,455	Parade Magazine
NC	Asheboro	<i>Courier-Tribune</i>	15,067	USA Weekend
NC	Asheville	<i>Citizen-Times</i>	59,511	USA Weekend
NC	Burlington	<i>Times-News</i>	26,367	USA Weekend
NC	Chapel Hill	<i>News</i>	23,500	Parade Magazine
NC	Charlotte	<i>Observer</i>	270,347	Parade Magazine
NC	Concord-Kannapolis	<i>Independent Tribune</i>	18,966	USA Weekend
NC	Durham	<i>Herald-Sun</i>	37,436	USA Weekend
NC	Durham	<i>News</i>	60,000	Parade Magazine
NC	Eden	<i>Daily News</i>	3,474	USA Weekend
NC	Elizabeth City	<i>Daily Advance</i>	10,223	Parade Magazine
NC	Fayetteville	<i>Observer-Times</i>	69,880	Parade Magazine
NC	Forest City	<i>The Daily Courier</i>	8,500	USA Weekend
NC	Gastonia	<i>Gaston Gazette</i>	32,397	USA Weekend
NC	Goldsboro	<i>News-Argus</i>	22,065	USA Weekend
NC	Greensboro	<i>News & Record</i>	106,416	Parade Magazine
NC	Greenville	<i>Reflector</i>	23,214	Parade Magazine
NC	Henderson	<i>Dispatch</i>	7,423	USA Weekend
NC	Hendersonville	<i>Times-News</i>	18,216	Parade Magazine
NC	Hickory	<i>Record</i>	23,933	USA Weekend
NC	High Point	<i>Enterprise</i>	24,380	USA Weekend
NC	Jacksonville	<i>News</i>	20,800	USA Weekend
NC	Kinston	<i>Free Press</i>	12,350	USA Weekend
NC	Lenoir	<i>News-Topic</i>	8,243	USA Weekend
NC	Lexington	<i>Dispatch</i>	10,870	USA Weekend
NC	Lumberton	<i>The Robesonian</i>	14,936	Parade Magazine
NC	Monroe	<i>Enquirer-Journal</i>	9,018	USA Weekend
NC	Morganton	<i>News-Herald</i>	11,369	USA Weekend
NC	Mount Airy	<i>News</i>	11,000	USA Weekend
NC	New Bern	<i>Sun-Journal</i>	16,077	USA Weekend
NC	Raleigh	<i>News and Observer</i>	213,124	Parade Magazine
NC	Reidsville	<i>Review</i>	5,127	USA Weekend
NC	Richmond County	<i>Daily Journal</i>	7,987	Parade Magazine
NC	Roanoke Rapids	<i>Herald</i>	11,213	USA Weekend
NC	Rocky Mount	<i>Telegram</i>	16,621	Parade Magazine
NC	Salisbury-Spencer-East Spencer	<i>Salisbury Post</i>	22,040	USA Weekend
NC	Sampson	<i>Independent</i>	7,958	Parade Magazine
NC	Sanford	<i>Herald</i>	9,043	USA Weekend
NC	Shelby	<i>Star</i>	15,266	USA Weekend
NC	Statesville	<i>Record & Landmark</i>	17,485	USA Weekend
NC	Washington	<i>News</i>	8,956	USA Weekend
NC	Wilmington	<i>Star, Star-News</i>	57,306	Parade Magazine
NC	Wilson	<i>Daily Times</i>	16,906	USA Weekend
NC	Winston-Salem	<i>Journal</i>	94,543	Parade Magazine
ND	Bismarck	<i>Tribune</i>	30,871	USA Weekend
ND	Dickinson	<i>Press</i>	6,705	Parade Magazine
ND	Fargo	<i>Forum</i>	59,209	Parade Magazine

ND	Grand Forks	<i>Herald</i>	30,197	USA Weekend
ND	Jamestown	<i>Sun</i>	6,692	Parade Magazine
ND	Minot	<i>News</i>	20,114	Parade Magazine
NE	Beatrice	<i>Daily Sun</i>	7,606	USA Weekend
NE	Columbus	<i>Telegram</i>	9,847	USA Weekend
NE	Fremont	<i>Tribune</i>	8,309	USA Weekend
NE	Grand Island	<i>Independent</i>	22,672	USA Weekend
NE	Kearney	<i>Hub</i>	12,324	USA Weekend
NE	Lincoln	<i>Journal-Star</i>	82,553	USA Weekend
NE	Norfolk	<i>News</i>	16,837	USA Weekend
NE	North Platte	<i>Telegraph</i>	12,244	Parade Magazine
NE	Omaha	<i>World-Herald</i>	222,469	Parade Magazine
NE	Scottsbluff	<i>Star-Herald</i>	15,465	Parade Magazine
NE	York	<i>News Times</i>	3,732	USA Weekend
NH	Concord	<i>Monitor</i>	22,342	USA Weekend
NH	Dover	<i>Foster's Daily Democrat & Sunday Citizen</i>	23,538	USA Weekend
NH	Keene	<i>Sentinel</i>	12,527	USA Weekend
NH	Lebanon-Hanover	<i>Valley News</i>	16,559	USA Weekend
NH	Manchester	<i>Sunday News</i>	69,535	Parade Magazine
NH	Nashua	<i>Telegraph</i>	29,868	USA Weekend
NH	Portsmouth	<i>Herald</i>	16,329	Parade Magazine
NJ	Atlantic City	<i>The Press of Atlantic City</i>	82,359	Parade Magazine
NJ	Bergen, Passaic	<i>Record & Herald News</i>	194,823	Parade Magazine
NJ	Bridgewater	<i>Courier-News</i>	34,910	USA Weekend
NJ	Cherry Hill-Camden	<i>Courier-Post</i>	82,911	USA Weekend
NJ	East Brunswick	<i>Home News and Tribune</i>	56,866	USA Weekend
NJ	Jersey City	<i>Journal</i>	25,395	USA Weekend
NJ	Jersey City	<i>The Jersey Journal</i>	25,395	Parade Magazine
NJ	Kinnelon	<i>Suburban Trends</i>	9,006	Parade Magazine
NJ	Morristown-Parsippany	<i>Record</i>	39,730	USA Weekend
NJ	Neptune	<i>Asbury Park Press</i>	192,581	USA Weekend
NJ	New Jersey	<i>Herald</i>	19,694	Parade Magazine
NJ	Newark	<i>Star-Ledger</i>	570,523	Parade Magazine
NJ	Salem	<i>Today's Sunbeam</i>	9,514	Parade Magazine
NJ	Trenton	<i>Times</i>	56,356	Parade Magazine
NJ	Trenton	<i>Trentonian</i>	28,174	USA Weekend
NJ	Vineland	<i>Journal</i>	17,841	USA Weekend
NJ	Willingboro	<i>Burlington County Times</i>	37,253	Parade Magazine
NJ	Woodbury	<i>Gloucester County Times</i>	25,752	Parade Magazine
NM	Alamogordo	<i>Daily Times</i>	7,569	USA Weekend
NM	Albuquerque	<i>Journal</i>	108,658	USA Weekend
NM	Albuquerque	<i>Sunday Journal</i>	146,931	Parade Magazine
NM	Carlsbad	<i>Current-Argus</i>	7,286	USA Weekend
NM	Clovis	<i>News Journal</i>	8,792	USA Weekend
NM	Farmington	<i>Times</i>	19,091	USA Weekend
NM	Gallup	<i>Independent</i>	17,966	USA Weekend
NM	Hobbs	<i>News-Sun</i>	10,156	Parade Magazine
NM	Las Cruces	<i>Sun-News</i>	24,731	USA Weekend
NM	Portales	<i>News-Tribune</i>	2,139	USA Weekend
NM	Roswell	<i>Record</i>	11,384	USA Weekend
NM	Santa Fe	<i>New Mexican</i>	26,080	Parade Magazine
NV	Carson City	<i>Nevada Appeal</i>	22,465	Parade Magazine
NV	Elko	<i>Elko Daily Free Press</i>	6,942	USA Weekend
NV	Lahontan	<i>Valley News & Fallon Eagle</i>	4,444	Parade Magazine
NV	Las Vegas	<i>Review - Journal</i>	204,036	USA Weekend
NV	Las Vegas	<i>Review-Journal & Sun</i>	204,036	Parade Magazine
NV	Reno	<i>Gazette-Journal</i>	72,388	USA Weekend
NV	Sparks	<i>Tribune</i>	4,218	Parade Magazine
NY	Albany	<i>Times Union</i>	140,946	Parade Magazine
NY	Auburn	<i>Citizen</i>	13,387	Parade Magazine
NY	Batavia	<i>Daily News</i>	13,863	USA Weekend
NY	Binghamton	<i>Press & Sun-Bulletin</i>	63,642	USA Weekend
NY	Buffalo	<i>News</i>	266,123	Parade Magazine
NY	Canandaigua	<i>Messenger</i>	13,201	Parade Magazine
NY	Catskill	<i>Daily Mail</i>	2,795	USA Weekend

NY	Corning	<i>Leader</i>	11,436	Parade Magazine
NY	Dunkirk-Fredonia	<i>Observer</i>	9,968	USA Weekend
NY	Elmira	<i>Star-Gazette</i>	33,935	USA Weekend
NY	Geneva	<i>Finger Lakes Times</i>	18,382	Parade Magazine
NY	Glens Falls	<i>Post-Star</i>	34,580	USA Weekend
NY	Gloversville	<i>Leader-Herald</i>	11,225	Parade Magazine
NY	Hornell	<i>Tribune</i>	9,877	Parade Magazine
NY	Hudson	<i>Register Star</i>	5,215	USA Weekend
NY	Ithaca	<i>Journal</i>	19,849	USA Weekend
NY	Jamestown	<i>Post-Journal</i>	17,955	USA Weekend
NY	Kingston	<i>Freeman</i>	19,185	USA Weekend
NY	Long Island	<i>Newsday</i>	464,169	USA Weekend
NY	Medina	<i>Journal-Register</i>	2,787	USA Weekend
NY	Middletown	<i>Record</i>	86,350	Parade Magazine
NY	New York	<i>Post</i>	439,202	Parade Magazine
NY	New York City	<i>Daily News</i>	775,543	USA Weekend
NY	Niagara Falls	<i>Niagara Sunday</i>	33,741	USA Weekend
NY	Ogdensburg	<i>Advance News</i>	9,975	Parade Magazine
NY	Olean	<i>Times Herald</i>	14,363	USA Weekend
NY	Oneida	<i>Dispatch</i>	6,519	USA Weekend
NY	Oneonta	<i>Daily Star</i>	16,272	Parade Magazine
NY	Oswego	<i>Palladium-Times</i>	6,000	USA Weekend
NY	Plattsburgh	<i>Press-Republican</i>	20,466	Parade Magazine
NY	Poughkeepsie	<i>Journal</i>	45,499	USA Weekend
NY	Rochester	<i>Democrat & Chronicle</i>	209,427	USA Weekend
NY	Saranac Lake	<i>Adirondack Enterprise</i>	5,200	USA Weekend
NY	Saratoga Springs	<i>Saratogian</i>	9,404	USA Weekend
NY	Schenectady	<i>Gazette</i>	48,191	USA Weekend
NY	Staten Island	<i>Staten Island Advance</i>	73,203	Parade Magazine
NY	Syracuse	<i>Post-Standard</i>	164,702	Parade Magazine
NY	Troy	<i>Record</i>	17,418	USA Weekend
NY	Utica	<i>Observer-Dispatch</i>	47,601	USA Weekend
NY	Watertown	<i>Times</i>	31,063	USA Weekend
NY	White Plains	<i>Journal News</i>	135,693	USA Weekend
OH	Akron	<i>Beacon Journal</i>	164,902	Parade Magazine
OH	Ashtabula	<i>Star-Beacon</i>	18,091	USA Weekend
OH	Athens	<i>Messenger</i>	11,375	USA Weekend
OH	Beavercreek/Xenia	<i>News Current/Gazette</i>	6,455	USA Weekend
OH	Bowling Green	<i>Sentinel-Tribune</i>	11,367	USA Weekend
OH	Bryan	<i>Times</i>	10,722	USA Weekend
OH	Bucyrus	<i>Telegraph-Forum</i>	6,140	USA Weekend
OH	Cambridge	<i>Jeffersonian</i>	13,048	Parade Magazine
OH	Canton	<i>Repository</i>	81,788	Parade Magazine
OH	Chillicothe	<i>Gazette</i>	14,079	USA Weekend
OH	Cincinnati	<i>Enquirer</i>	290,500	USA Weekend
OH	Circleville	<i>Herald</i>	6,439	USA Weekend
OH	Cleveland	<i>Plain Dealer</i>	442,482	Parade Magazine
OH	Columbus	<i>Dispatch</i>	343,616	USA Weekend
OH	Coshocton	<i>Tribune</i>	6,597	USA Weekend
OH	Dayton	<i>Daily News</i>	166,066	Parade Magazine
OH	Defiance	<i>Crescent-News</i>	18,888	USA Weekend
OH	East Liverpool	<i>Review</i>	8,556	Parade Magazine
OH	Elyria	<i>Chronicle-Telegram</i>	24,920	Parade Magazine
OH	Fairborn	<i>Daily Herald</i>	3,032	USA Weekend
OH	Findlay	<i>Courier</i>	21,531	USA Weekend
OH	Fostoria	<i>Review-Times</i>	3,743	USA Weekend
OH	Fremont	<i>News-Messenger</i>	12,451	USA Weekend
OH	Gallipolis -- Point Pleasant	<i>Register</i>	3,886	USA Weekend
OH	Gallipolis -- Point Pleasant	<i>Times-Sentinel Sunday (OH)</i>	9,068	USA Weekend
OH	Greenville	<i>Advocate</i>	6,250	USA Weekend
OH	Hamilton	<i>Journal-News</i>	22,755	Parade Magazine
OH	Hillsboro	<i>Times-Gazette</i>	4,667	USA Weekend
OH	Ironton	<i>Ironton Tribune</i>	5,983	Parade Magazine
OH	Kent/Ravenna	<i>Record-Courier</i>	18,738	USA Weekend
OH	Lake County	<i>News-Herald</i>	48,318	USA Weekend

OH	Lancaster	<i>Eagle-Gazette</i>	13,816	USA Weekend
OH	Lima	<i>News</i>	41,017	USA Weekend
OH	Lisbon	<i>Journal</i>	10,861	USA Weekend
OH	Logan	<i>News</i>	4,119	USA Weekend
OH	Lorain	<i>Journal</i>	28,553	USA Weekend
OH	Mansfield	<i>News Journal</i>	28,244	USA Weekend
OH	Marietta	<i>Times</i>	12,085	USA Weekend
OH	Marion	<i>Star</i>	12,712	USA Weekend
OH	Martin's Fairy	<i>Times Leader</i>	18,541	USA Weekend
OH	Medina	<i>Gazette</i>	14,520	USA Weekend
OH	Miami Valley	<i>Sunday News</i>	12,341	USA Weekend
OH	Middletown	<i>Journal</i>	19,828	Parade Magazine
OH	New Philadelphia	<i>Times Reporter</i>	22,870	Parade Magazine
OH	Newark	<i>Advocate</i>	20,577	USA Weekend
OH	Norwalk	<i>Reflector</i>	9,247	USA Weekend
OH	Piqua	<i>Call</i>	5,823	USA Weekend
OH	Port Clinton	<i>News-Herald</i>	5,749	USA Weekend
OH	Portsmouth	<i>Daily Times</i>	12,338	Parade Magazine
OH	Salem	<i>News</i>	5,627	Parade Magazine
OH	Sandusky	<i>Register</i>	21,874	USA Weekend
OH	Sidney	<i>Daily News</i>	13,141	USA Weekend
OH	Springfield	<i>Springfield News Sun</i>	32,564	Parade Magazine
OH	Steubenville-Weirton	<i>Herald-Star & Times</i>	16,872	USA Weekend
OH	Tiffin	<i>Advertiser-Tribune</i>	10,344	USA Weekend
OH	Toledo	<i>Blade</i>	154,566	Parade Magazine
OH	Urbana	<i>Citizen</i>	5,740	USA Weekend
OH	Van Wert	<i>Times-Bulletin</i>	7,000	USA Weekend
OH	Warren	<i>Tribune Chronicle</i>	35,471	USA Weekend
OH	Washington Court House	<i>Record-Herald</i>	6,597	USA Weekend
OH	Wilmington	<i>News-Journal</i>	7,348	USA Weekend
OH	Wooster	<i>Record</i>	22,545	USA Weekend
OH	Youngstown	<i>Vindicator</i>	79,434	Parade Magazine
OH	Zanesville	<i>Times Recorder</i>	18,495	USA Weekend
OK	Altus	<i>Times</i>	4,647	USA Weekend
OK	Ardmore	<i>The Daily Ardmore Sunday</i>	11,237	USA Weekend
OK	Bartlesville	<i>Examiner-Enterprise</i>	12,497	USA Weekend
OK	Durant	<i>Daily Democrat</i>	6,900	USA Weekend
OK	Enid	<i>News & Eagle</i>	18,374	USA Weekend
OK	Lawton	<i>Sunday Constitution</i>	24,604	USA Weekend
OK	Mc Alester	<i>News-Capitol & Democrat</i>	9,082	USA Weekend
OK	Muskogee	<i>Phoenix & Times Democrat</i>	17,004	USA Weekend
OK	Norman	<i>Transcript</i>	13,217	USA Weekend
OK	Oklahoma City	<i>Oklahoman</i>	282,119	Parade Magazine
OK	Shawnee	<i>News-Star</i>	9,957	USA Weekend
OK	Stillwater	<i>News-Press</i>	9,272	USA Weekend
OK	Tulsa	<i>Tulsa World</i>	171,602	USA Weekend
OR	Albany	<i>Democrat-Herald</i>	18,159	USA Weekend
OR	Bend	<i>Bulletin</i>	31,964	Parade Magazine
OR	Commercial	<i>The World</i>	13,303	Parade Magazine
OR	Coos Bay-North Bend	<i>World</i>	13,303	USA Weekend
OR	Corvallis	<i>Gazette-Times</i>	12,466	USA Weekend
OR	Eugene	<i>Register-Guard</i>	72,199	Parade Magazine
OR	Grant's Pass	<i>Courier</i>	18,887	USA Weekend
OR	Klamath Falls	<i>Herald & News</i>	15,436	Parade Magazine
OR	Medford	<i>Mail Tribune</i>	31,446	Parade Magazine
OR	Ontario	<i>Argus Observer</i>	7,477	Parade Magazine
OR	Pendleton	<i>East Oregonian</i>	9,110	Parade Magazine
OR	Portland	<i>Oregonian</i>	375,913	Parade Magazine
OR	Roseburg	<i>News-Review</i>	19,770	Parade Magazine
OR	Salem	<i>Statesman-Journal</i>	56,725	USA Weekend
PA	Allentown	<i>Morning Call</i>	147,696	Parade Magazine
PA	Altoona	<i>Mirror</i>	38,250	USA Weekend
PA	Beaver	<i>County Times</i>	46,543	USA Weekend
PA	Bloomsburg	<i>Press-Enterprise</i>	21,681	USA Weekend
PA	Bradford	<i>Era</i>	10,471	USA Weekend

PA	Butler	<i>Eagle</i>	30,595	USA Weekend
PA	Carlisle	<i>Sentinel</i>	14,572	USA Weekend
PA	Chambersburg	<i>Public Opinion</i>	20,711	USA Weekend
PA	Clearfield	<i>The Progress</i>	11,426	USA Weekend
PA	Delaware County	<i>Times</i>	39,842	USA Weekend
PA	Doylestown	<i>The Intelligencer Record</i>	46,094	Parade Magazine
PA	DuBois	<i>Tri-County Sunday</i>	14,937	Parade Magazine
PA	Easton	<i>Express-Times</i>	45,939	USA Weekend
PA	Easton	<i>The Express-Times</i>	45,939	Parade Magazine
PA	Erie	<i>Times-News</i>	78,909	Parade Magazine
PA	Gettysburg	<i>Times</i>	9,906	Parade Magazine
PA	Greensburg	<i>Tribune-Review</i>	185,331	USA Weekend
PA	Hanover	<i>Sun</i>	21,290	USA Weekend
PA	Harrisburg	<i>Patriot-News</i>	144,210	Parade Magazine
PA	Hazleton	<i>Standard-Speaker</i>	20,503	USA Weekend
PA	Indiana	<i>Gazette</i>	15,070	USA Weekend
PA	Johnstown	<i>Tribune-Democrat</i>	42,747	Parade Magazine
PA	Lancaster	<i>Sunday News</i>	100,060	Parade Magazine
PA	Lebanon	<i>News</i>	20,349	USA Weekend
PA	Lehighton	<i>Times News</i>	14,878	USA Weekend
PA	Levittown	<i>Bucks County Courier Times</i>	64,738	Parade Magazine
PA	Lewistown	<i>Sentinel</i>	13,315	USA Weekend
PA	Lock Haven	<i>Express</i>	9,514	USA Weekend
PA	McKeesport-Duquesne-Clairton	<i>Daily News</i>	13,408	USA Weekend
PA	Meadville	<i>Tribune</i>	13,262	USA Weekend
PA	New Castle	<i>News</i>	17,183	USA Weekend
PA	New Kensington	<i>Valley News Dispatch</i>	28,755	USA Weekend
PA	Norristown-Lansdale	<i>Times Herald</i>	25,721	USA Weekend
PA	Philadelphia	<i>Inquirer</i>	688,670	Parade Magazine
PA	Phoenixville	<i>Phoenix</i>	2,902	USA Weekend
PA	Pittsburgh	<i>Post Gazette</i>	341,474	Parade Magazine
PA	Pottstown	<i>Mercury</i>	23,618	USA Weekend
PA	Pottsville	<i>Republican & Herald</i>	36,917	USA Weekend
PA	Reading	<i>Eagle</i>	83,340	Parade Magazine
PA	Sayre	<i>Morning Times</i>	5,594	Parade Magazine
PA	Scranton	<i>Sunday Times</i>	71,656	USA Weekend
PA	Sharon	<i>The Herald</i>	20,429	Parade Magazine
PA	Somerset	<i>Daily American</i>	14,115	USA Weekend
PA	State College- Bellefonte	<i>Centre Daily Times</i>	31,904	Parade Magazine
PA	Stroudsburg	<i>Pocono Record</i>	24,801	Parade Magazine
PA	Sunbury	<i>Item</i>	25,812	Parade Magazine
PA	Towanda	<i>Sunday Review</i>	9,308	USA Weekend
PA	Uniontown	<i>Herald-Standard</i>	27,173	Parade Magazine
PA	Warren	<i>Times-Observer</i>	10,173	USA Weekend
PA	Washington	<i>Observer-Reporter</i>	34,875	USA Weekend
PA	West Chester	<i>Daily Local News</i>	26,429	USA Weekend
PA	Wilkes-Barre	<i>Times Leader</i>	51,573	Parade Magazine
PA	Wilkes-Barre	<i>Voice</i>	30,705	USA Weekend
PA	Williamsport	<i>Sun-Gazette</i>	31,730	Parade Magazine
PA	York	<i>Record</i>	90,656	USA Weekend
RI	Newport	<i>The Daily News</i>	11,563	USA Weekend
RI	Pawtucket-Central Falls	<i>Times</i>	8,579	USA Weekend
RI	Providence	<i>Journal</i>	205,102	Parade Magazine
RI	West Warwick	<i>Kent County Daily Times</i>	3,421	USA Weekend
RI	Westerly	<i>Sun</i>	8,993	USA Weekend
RI	Woonsocket	<i>Call</i>	13,694	USA Weekend
SC	Aiken	<i>Standard</i>	16,587	USA Weekend
SC	Anderson	<i>Independent-Mail</i>	39,890	Parade Magazine
SC	Beaufort	<i>Gazette</i>	11,375	Parade Magazine
SC	Bluffton	<i>Today</i>	18,231	USA Weekend
SC	Charleston	<i>Post and Courier</i>	109,888	Parade Magazine
SC	Columbia	<i>State</i>	139,022	Parade Magazine
SC	Florence	<i>News</i>	33,776	USA Weekend
SC	Greenville	<i>News</i>	113,386	USA Weekend
SC	Greenwood	<i>Index-Journal</i>	15,222	Parade Magazine

SC	Hilton Head Island	<i>Island Packet</i>	20,816	Parade Magazine
SC	Myrtle Beach	<i>Sun News</i>	62,083	Parade Magazine
SC	Orangeburg	<i>Times & Democrat</i>	18,168	USA Weekend
SC	Rock Hill	<i>Herald</i>	32,191	Parade Magazine
SC	Rock Hill	<i>Herald</i>	30,196	USA Weekend
SC	Spartanburg	<i>Herald-Journal</i>	52,913	Parade Magazine
SC	Sumter	<i>Item</i>	19,526	Parade Magazine
SD	Aberdeen	<i>American News</i>	17,293	Parade Magazine
SD	Aberdeen	<i>American News</i>	15,783	USA Weekend
SD	Huron	<i>Plainsman</i>	6,463	Parade Magazine
SD	Lawrence	<i>County Journal</i>	2,048	Parade Magazine
SD	Mitchell	<i>The Daily Republic</i>	12,736	Parade Magazine
SD	Rapid City	<i>Journal</i>	33,134	Parade Magazine
SD	Sioux Falls	<i>Argus Leader</i>	69,767	USA Weekend
SD	Watertown	<i>Public Opinion</i>	12,213	USA Weekend
SD	Yankton	<i>Press & Dakotan</i>	7,922	USA Weekend
TN	Athens	<i>Post-Athenian</i>	11,426	USA Weekend
TN	Chattanooga	<i>Free Press Times</i>	95,786	Parade Magazine
TN	Clarksville	<i>Leaf-Chronicle</i>	26,665	USA Weekend
TN	Cleveland	<i>Banner</i>	15,585	USA Weekend
TN	Columbia	<i>Herald</i>	12,499	USA Weekend
TN	Cookeville	<i>Herald-Citizen</i>	14,248	Parade Magazine
TN	Dyersburg	<i>Gazette</i>	5,557	Parade Magazine
TN	Greenville	<i>Sun</i>	16,182	Parade Magazine
TN	Jackson	<i>Sun</i>	38,414	USA Weekend
TN	Johnson City	<i>Press</i>	32,934	Parade Magazine
TN	Kingsport	<i>Times-News</i>	43,884	USA Weekend
TN	Knoxville	<i>News-Sentinel</i>	150,147	Parade Magazine
TN	Lebanon	<i>Democrat</i>	7,596	USA Weekend
TN	Maryville-Alcoa	<i>Times</i>	20,993	USA Weekend
TN	Memphis	<i>Commercial Appeal</i>	184,418	Parade Magazine
TN	Morristown	<i>Citizen Tribune</i>	24,295	Parade Magazine
TN	Murfreesboro	<i>News Journal</i>	18,256	USA Weekend
TN	Murfreesboro	<i>Post</i>	45,000	Parade Magazine
TN	Nashville	<i>Tennessean</i>	232,334	USA Weekend
TN	Newport	<i>Plain Talk</i>	6,884	Parade Magazine
TN	Oak Ridge	<i>Oak Ridger</i>	7,566	USA Weekend
TN	Sevierville	<i>Mountain Press</i>	9,550	USA Weekend
TN	Shelbyville	<i>Times-Gazette</i>	6,958	Parade Magazine
TN	Tullahoma	<i>Sunday News</i>	10,400	Parade Magazine
TX	Abilene	<i>Reporter-News</i>	40,305	Parade Magazine
TX	Amarillo	<i>Globe-News</i>	61,944	USA Weekend
TX	Austin	<i>American-Statesman</i>	215,894	Parade Magazine
TX	Baytown	<i>The Sun</i>	8,287	USA Weekend
TX	Beaumont	<i>Enterprise</i>	54,734	Parade Magazine
TX	Brownsville-Harlingen	<i>Brownsville Herald</i>	20,468	Parade Magazine
TX	Brownwood	<i>Bulletin</i>	7,438	Parade Magazine
TX	Bryan-College Station	<i>Eagle</i>	24,654	USA Weekend
TX	Clute	<i>The Brazosport Facts</i>	16,800	USA Weekend
TX	Conroe	<i>Courier</i>	11,724	USA Weekend
TX	Corpus Christi	<i>Caller-Times</i>	73,611	Parade Magazine
TX	Corsicana	<i>Sun</i>	6,544	USA Weekend
TX	Dallas	<i>Morning News</i>	563,079	Parade Magazine
TX	Del Rio	<i>News-Herald</i>	5,224	Parade Magazine
TX	Denton	<i>Record Chronicle</i>	16,028	USA Weekend
TX	El Paso	<i>El Diario</i>	8,639	Parade Magazine
TX	El Paso	<i>Times</i>	82,721	USA Weekend
TX	Flower Mound	<i>Leader</i>	20,390	USA Weekend
TX	Fort Worth	<i>Fort Worth Star-Telegram</i>	304,200	Parade Magazine
TX	Frisco	<i>Enterprise</i>	15,345	USA Weekend
TX	Galveston County	<i>Daily News</i>	26,831	USA Weekend
TX	Greenville	<i>Herald-Banner</i>	8,005	USA Weekend
TX	Harlingen	<i>Valley Morning Star</i>	25,001	Parade Magazine
TX	Houston	<i>Chronicle</i>	677,425	Parade Magazine
TX	Kerrville	<i>Times</i>	10,741	Parade Magazine

TX	Killeen	<i>Herald</i>	23,941	USA Weekend
TX	Laredo	<i>Morning Times</i>	19,978	USA Weekend
TX	Lewisville	<i>Leader</i>	9,966	USA Weekend
TX	Longview	<i>News-Journal</i>	32,840	Parade Magazine
TX	Lubbock	<i>Avalanche-Journal</i>	60,355	USA Weekend
TX	Lufkin	<i>News</i>	14,539	Parade Magazine
TX	Marshall	<i>News Messenger</i>	6,873	Parade Magazine
TX	McAllen	<i>Monitor</i>	53,735	USA Weekend
TX	McKinney	<i>Courier-Gazette</i>	4,634	USA Weekend
TX	Midland	<i>Reporter-Telegram</i>	22,847	USA Weekend
TX	Nacogdoches	<i>Daily Sentinel</i>	8,828	Parade Magazine
TX	New Braunfels	<i>Herald-Zeitung</i>	8,599	USA Weekend
TX	Odessa	<i>American</i>	24,396	Parade Magazine
TX	Orange	<i>Leader</i>	5,024	USA Weekend
TX	Paris	<i>News</i>	11,931	Parade Magazine
TX	Plain View	<i>Daily Herald</i>	5,754	Parade Magazine
TX	Plano	<i>Insider</i>	97,995	USA Weekend
TX	Plano	<i>Star Courier</i>	4,779	USA Weekend
TX	Port Arthur	<i>News</i>	13,193	USA Weekend
TX	Rowlett	<i>Lakeshore News</i>	3,858	USA Weekend
TX	San Angelo	<i>Standard-Times</i>	29,888	Parade Magazine
TX	San Antonio	<i>Express-News</i>	333,902	Parade Magazine
TX	Sherman-Denison	<i>Herald Democrat</i>	23,228	USA Weekend
TX	Temple	<i>Daily Telegram</i>	23,433	Parade Magazine
TX	Texarkana	<i>Gazette</i>	32,904	USA Weekend
TX	Tyler	<i>Courier-Times--Telegraph</i>	44,077	Parade Magazine
TX	Victoria	<i>Advocate</i>	34,508	Parade Magazine
TX	Waco	<i>Tribune-Herald</i>	45,266	Parade Magazine
TX	Wichita Falls	<i>Times Record News</i>	33,215	Parade Magazine
UT	Logan	<i>Herald Journal</i>	16,486	Parade Magazine
UT	Ogden	<i>Standard-Examiner</i>	64,324	USA Weekend
UT	Provo	<i>Herald</i>	39,548	USA Weekend
UT	Salt Lake City	<i>Tribune & Deseret News</i>	226,807	Parade Magazine
UT	St. George	<i>Spectrum</i>	25,168	USA Weekend
VA	Bristol	<i>Herald-Courier</i>	40,810	USA Weekend
VA	Charlottesville	<i>Progress</i>	32,734	USA Weekend
VA	Culpeper	<i>Star-Exponent</i>	7,391	USA Weekend
VA	Danville	<i>Register & Bee</i>	23,457	USA Weekend
VA	Fredericksburg	<i>Free Lance-Star</i>	50,579	USA Weekend
VA	Harrisonburg	<i>News Record</i>	31,306	USA Weekend
VA	Lynchburg	<i>News & Advance</i>	41,241	USA Weekend
VA	Martinsville	<i>Bulletin</i>	18,712	Parade Magazine
VA	Newport News- Hampton	<i>News/Daily Press</i>	107,701	Parade Magazine
VA	Norfolk	<i>Virginian-Pilot</i>	214,995	Parade Magazine
VA	Petersburg	<i>Progress-Index</i>	14,763	Parade Magazine
VA	Richmond	<i>Times-Dispatch</i>	214,971	Parade Magazine
VA	Roanoke	<i>Times</i>	103,483	Parade Magazine
VA	Staunton	<i>News Leader</i>	17,909	USA Weekend
VA	Strasburg	<i>Northern Virginia Daily</i>	15,605	USA Weekend
VA	Suffolk	<i>News-Herald</i>	4,180	USA Weekend
VA	Waynesboro	<i>News Virginian</i>	7,087	USA Weekend
VA	Winchester	<i>Star</i>	24,377	USA Weekend
VA	Woodbridge-Manassas	<i>Potomac News & Journal Messenger</i>	19,627	USA Weekend
VT	Bennington	<i>Banner</i>	7,856	USA Weekend
VT	Brattleboro	<i>Reformer</i>	10,639	USA Weekend
VT	Burlington	<i>Free Press</i>	50,575	USA Weekend
VT	Rutland	<i>Herald</i>	29,209	Parade Magazine
VT	Rutland	<i>Times Argus</i>	9,336	Parade Magazine
WA	Aberdeen	<i>Daily World</i>	12,713	USA Weekend
WA	Bellingham	<i>Herald</i>	29,129	Parade Magazine
WA	Bellingham	<i>Herald</i>	29,129	USA Weekend
WA	Bremerton	<i>Sun</i>	32,620	USA Weekend
WA	Centralia-Chehalis	<i>Chronicle</i>	14,644	USA Weekend
WA	Ellensburg	<i>Record</i>	5,497	Parade Magazine
WA	Everett	<i>Herald</i>	54,666	USA Weekend

WA	Kent	<i>King County Journal</i>	46,255	USA Weekend
WA	Longview	<i>Daily News</i>	21,517	Parade Magazine
WA	Moses Lake	<i>Columbia Basin Herald</i>	8,562	USA Weekend
WA	Mount Vernon	<i>Skagit Valley Herald</i>	19,169	USA Weekend
WA	Olympia	<i>Olympian</i>	39,535	Parade Magazine
WA	Olympia	<i>Olympian</i>	39,535	USA Weekend
WA	Pasco	<i>Tri-City Herald</i>	43,532	Parade Magazine
WA	Port Angeles	<i>Peninsula Daily News</i>	17,801	USA Weekend
WA	Seattle	<i>Times/Post-Intelligencer</i>	423,635	Parade Magazine
WA	Spokane	<i>Spokesman-Review</i>	119,155	Parade Magazine
WA	Tacoma	<i>News Tribune</i>	131,212	Parade Magazine
WA	Vancouver	<i>Columbian</i>	53,602	USA Weekend
WA	Vancouver	<i>The Columbian</i>	53,602	Parade Magazine
WA	Walla Walla	<i>Union-Bulletin</i>	15,403	Parade Magazine
WA	Wenatchee	<i>World</i>	25,190	USA Weekend
WA	Yakima	<i>Herald-Republic</i>	38,655	USA Weekend
WI	Appleton	<i>Post-Crescent</i>	67,070	USA Weekend
WI	Beloit	<i>Daily News</i>	14,000	USA Weekend
WI	Chippewa	<i>Valley Newspapers</i>	10,950	Parade Magazine
WI	Eau Claire	<i>Leader-Telegram</i>	29,371	USA Weekend
WI	Fond Du Lac	<i>Reporter</i>	17,996	USA Weekend
WI	Green Bay	<i>Press-Gazette</i>	78,947	USA Weekend
WI	Janesville	<i>Gazette</i>	24,395	USA Weekend
WI	Kenosha	<i>News</i>	27,402	Parade Magazine
WI	La Crosse	<i>Tribune</i>	41,492	Parade Magazine
WI	Madison	<i>Wisconsin State Journal</i>	143,543	Parade Magazine
WI	Manitowoc-Two Rivers	<i>Herald Times Reporter</i>	14,998	USA Weekend
WI	Milwaukee	<i>Journal Sentinel</i>	400,317	USA Weekend
WI	Oshkosh	<i>Northwestern</i>	24,334	USA Weekend
WI	Racine	<i>Journal Times</i>	30,807	Parade Magazine
WI	Rhineland	<i>Daily News</i>	3,919	Parade Magazine
WI	Sheboygan	<i>Press</i>	23,281	USA Weekend
WI	Superior	<i>Telegram</i>	6,421	USA Weekend
WI	Watertown	<i>Times</i>	8,977	USA Weekend
WI	Waukesha	<i>Freeman</i>	12,684	USA Weekend
WI	Wausau-Stevens Point	<i>Herald</i>	49,926	USA Weekend
WI	West Bend	<i>News</i>	9,668	USA Weekend
WV	Beckley	<i>Register</i>	28,661	Parade Magazine
WV	Bluefield	<i>Daily Telegraph</i>	18,272	Parade Magazine
WV	Charleston	<i>Gazette Mail</i>	76,540	Parade Magazine
WV	Charleston	<i>Gazette-Mail</i>	63,905	USA Weekend
WV	Clarksburg	<i>Exponent Telegram</i>	20,491	Parade Magazine
WV	Elkins	<i>Inter-Mountain</i>	11,143	USA Weekend
WV	Fairmont	<i>Times West Virginian</i>	12,104	Parade Magazine
WV	Huntington	<i>Herald-Dispatch</i>	32,734	USA Weekend
WV	Logan	<i>Banner</i>	8,356	Parade Magazine
WV	Martinsburg	<i>Journal</i>	19,638	Parade Magazine
WV	Morgantown	<i>The Dominion Post</i>	25,287	Parade Magazine
WV	Parkersburg	<i>News, Sentinel</i>	30,269	Parade Magazine
WV	Wheeling	<i>Intelligencer/News Register</i>	36,903	Parade Magazine
WV	Williamson	<i>News</i>	6,662	Parade Magazine
WY	Casper	<i>Star-Tribune</i>	32,400	Parade Magazine
WY	Cheyenne	<i>Wyoming Tribune Eagle</i>	17,155	USA Weekend
WY	Laramie	<i>Boomerang</i>	5,311	USA Weekend

EXHIBIT 3

KNSELLA/NOVAK COMMUNICATIONS, LLC**EXHIBIT 3****LIST OF CONSUMER ASSOCIATIONS/ORGANIZATIONS**

ASSOCIATION	DESCRIPTION
Alaska PIRG	AKPIRG is a non-profit, non-partisan, citizen-oriented statewide organization researching, educating and advocating on behalf of the public interest. AKPIRG exists to promote the public and consumer interests, especially when inconsistent with monied, powerful or other special interests.
American Council on Consumer Interests, ACCI	ACCI is the leading consumer policy research and education organization consisting of a world wide community of researchers, educators and related professionals dedicated to enhancing consumer well-being. ACCI promotes the consumer interest by encouraging, producing and communicating policy-relevant research.
Arizona PIRG	Arizona PIRG is an advocate for the public interest. When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, Arizona PIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation.
California PIRG	CALPIRG takes on powerful interests on behalf of Californians, working to win concrete results for our health and our well-being. With researchers, advocates, organizers and students, we stand up to powerful special interests to stop identity theft, fight political corruption, provide safe and affordable prescription drugs, strengthen voting rights and more.
Colorado PIRG	Colorado Public Interest Research Group (CoPIRG) is an advocate for the public interest on consumer and health care issues. CoPIRG's mission is to deliver persistent, result-oriented activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive government.
Connecticut PIRG	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, ConnPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. ConnPIRG's mission is to deliver persistent, result-oriented public interest activism that encourages a fair, sustainable economy, and fosters responsive, democratic government.

KNSELLA/NOVAK COMMUNICATIONS, LLC**EXHIBIT 3****LIST OF CONSUMER ASSOCIATIONS/ORGANIZATIONS**

ASSOCIATION	DESCRIPTION
Consumer Action	<p>Consumer Action is a non-profit, membership-based organization that was founded in San Francisco in 1971. During its more than three decades, Consumer Action has continued to serve consumers nationwide by advancing consumer rights, referring consumers to complaint-handling agencies through our free hotline, publishing educational materials in Chinese, English, Korean, Spanish, Vietnamese and other languages, advocating for consumers in the media and before lawmakers, and comparing prices on credit cards, bank accounts and long distance services.</p>
Consumer Federation of America, CFA	<p>CFA works to advance pro-consumer policy on a variety of issues before Congress, the White House, federal and state regulatory agencies, state legislatures, and the courts. Its staff works with public officials to promote beneficial policies, to oppose harmful policies, and to ensure a balanced debate on important issues in which consumers have a stake. CFA investigates consumer issues, behavior, and attitudes. The findings of such projects are published in reports that assist consumer advocates and policymakers as well as individual consumers. This research also provides the basis for new consumer initiatives, public service advertising, and consumer information and education efforts. As an education organization, CFA disseminates information on consumer issues to the public and the media, as well as to policymakers and other public interest advocates. As a service organization, CFA provides support to organizations committed to the goals of consumer advocacy, research, and education.</p>
Families USA	<p>Families USA is a national nonprofit, non-partisan organization dedicated to the achievement of high-quality, affordable health care for all Americans. Working at the national, state, and community levels, we have earned a national reputation as an effective voice for health care consumers for over 20 years.</p>
Florida PIRG	<p>Florida PIRG is an advocate for the public interest. When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, Florida PIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. Florida PIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.</p>

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ASSOCIATION	DESCRIPTION
Georgia PIRG	<p>Georgia Public Interest Research Group (Georgia PIRG) is an advocate for the public interest. When consumers are cheated, or the voices of ordinary citizens are drowned out by special interest lobbyists, Georgia PIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. Georgia PIRG's mission is to deliver persistent, result-oriented public interest activism that encourages a fair, sustainable economy, and fosters responsive, democratic government.</p>
Henry J. Kaiser Family Foundation	<p>A leader in health policy and communications, the Kaiser Family Foundation is a non-profit, private operating foundation focusing on the major health care issues facing the U.S., with a growing role in global health. We serve as a non-partisan source of facts, information, and analysis for policymakers, the media, the health care community, and the public. Our product is information, always provided free of charge – from the most sophisticated policy research, to basic facts and numbers, to information young people can use to improve their health or elderly people can use to understand their Medicare benefits.</p>
Illinois PIRG	<p>When consumers are cheated, or our natural environment is threatened, or the voices of ordinary citizens are drowned out by special interest lobbyists, Illinois PIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. Illinois PIRG's mission is to deliver persistent, result-oriented public interest activism that protects our environment, encourages a fair, sustainable economy, and fosters responsive, democratic government.</p>
Indiana PIRG	<p>As college students, we are about to face big problems when we graduate - from global warming to endangered species, from the escalating cost and declining quality of health care to the plight of the hungry and homeless. Every campus has its share of apathy, but students care about these problems. And more than any other group of people, we have the time, the energy, the intelligence, the resources and the idealism to help solve them.</p>

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Iowa PIRG	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, Iowa PIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. Iowa PIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.
Maryland PIRG	Maryland PIRG takes on powerful interests on behalf of Maryland's citizens, working to win concrete results for our health and our well-being. With a strong network of researchers, advocates, organizers and students across the state, we stand up to powerful special interests on issues to stop identity theft, fight political corruption, provide safe and affordable prescription drugs, and strengthen voting rights.
Massachusetts PIRG	MASSPIRG takes on powerful interests on behalf of Massachusetts' citizens, working to win concrete results for our health and our well-being. With a strong network of researchers, advocates, organizers and students across the state, we stand up to powerful special interests on issues to stop identity theft, fight political corruption, provide safe and affordable prescription drugs, and strengthen voting rights.
Missouri PIRG	When consumers are cheated, or our natural environment is threatened, or the voices of ordinary citizens are drowned out by special interest lobbyists, MoPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. MoPIRG's mission is to deliver persistent, result-oriented public interest activism that protects our environment, encourages a fair, sustainable economy, and fosters responsive, democratic government.
National Association of Consumer Advocates, NACA	The National Association of Consumer Advocates (NACA) is a nationwide organization of more than 1000 attorneys who represent and have represented hundreds of thousands of consumers victimized by fraudulent, abusive and predatory business practices. As an organization fully committed to promoting justice for consumers, NACA's members and their clients are actively engaged in promoting a fair and open marketplace that forcefully protects the rights of consumers, particularly those of modest means.

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National Association of Consumer Agency Administrators, NACAA	The NACAA mission is to support our members by providing them with pertinent resources, timely data, informative newsletters; to promote consumer education, consumer rights and needed consumer legislation; to link government consumer professionals with their peers and related experts; and to encourage corporate participation and seek their advice.
National Consumer League, NCL	Our mission is to protect and promote social and economic justice for consumers and workers in the United States and abroad. The National Consumers League is a private, nonprofit advocacy group representing consumers on marketplace and workplace issues. We are the nation's oldest consumer organization. NCL provides government, businesses, and other organizations with the consumer's perspective on concerns including child labor, privacy, food safety, and medication information.
National Mental Health Association, NMHA	The National Mental Health Association (NMHA) is the country's oldest and largest nonprofit organization addressing all aspects of mental health and mental illness. With more than 340 affiliates nationwide. NMHA works to improve the mental health of all Americans, especially the 54 million individuals with mental disorders, through advocacy, education, research and service. NMHA was established in 1909 by former psychiatric patient Clifford W. Beers. During his stays in public and private institutions, Beers witnessed and was subjected to horrible abuse. From these experiences, Beers set into motion a reform movement that took shape as the National Mental Health Association. NMHA was established in 1909 by former psychiatric patient Clifford W. Beers. During his stays in public and private institutions, Beers witnessed and was subjected to horrible abuse. From these experiences, Beers set into motion a reform movement that took shape as the National Mental Health Association. NMHA's work has resulted in positive change.
New Hampshire PIRG	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, NHPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. NHPIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.

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New Jersey PIRG	NJPIRG takes on powerful interests on behalf of New Jersey's citizens, working to win concrete results for our health and our well-being. With a strong network of researchers, advocates, organizers and students across the state, we stand up to powerful special interests on issues to stop identity theft, fight political corruption, provide safe and affordable prescription drugs, and strengthen voting rights.
New Mexico PIRG	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, NMPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. NMPIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.
New York PIRG	The New York Public Interest Research Group (NYPIRG) is New York State's largest student-directed consumer, environmental and government reform organization. We are a nonpartisan, not-for-profit group established to effect policy reforms while training students and other New Yorkers to be advocates. Since 1973, NYPIRG has played the key role in fighting for more than 120 public interest laws and executive orders.
North Carolina PIRG	North Carolina Public Interest Research Group (NCPIRG) is an advocate for the public interest. When consumers are cheated, or the voices of ordinary citizens are drowned out by special interest lobbyists, NCPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. NCPIRG's mission is to deliver persistent, result-oriented public interest activism that encourages a fair, sustainable economy, and fosters responsive, democratic government.
Ohio PIRG	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, Ohio PIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. Ohio PIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.

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ASSOCIATION	DESCRIPTION
OSPIRG (Oregon)	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, OSPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. OSPIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.
Pennsylvania PIRG	When corporate or governmental wrongdoing threatens our health and safety, or violates the fundamental principles of fairness and justice, PennPIRG stands up for Pennsylvania consumers. We conduct investigative research, publish reports and exposes, advocate new laws, and, when necessary, take corporate wrongdoers or unresponsive government to court.
PIRGIM (Michigan)	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, PIRGIM speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. PIRGIM's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.
Prescription Access Litigation	The Prescription Access Litigation (PAL) Project works to make prescription drug prices more affordable for consumers, using class action litigation and public education. PAL and its members seek to challenge illegal pricing tactics and deceptive marketing by drug companies, Pharmacy Benefit Managers, and other pharmaceutical industry players.
Public Citizen	Public Citizen is a national, nonprofit consumer advocacy organization founded in 1971 to represent consumer interests in Congress, the executive branch and the courts. We fight for openness and democratic accountability in government, for the right of consumers to seek redress in the courts; for clean, safe and sustainable energy sources; for social and economic justice in trade policies; for strong health, safety and environmental protections; and for safe, effective and affordable prescription drugs and health care.

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Rhode Island PIRG	<p>When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, RIPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. RIPIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.</p>
Rx Watchdog Report, Published by AARP's Public Policy Institute	<p>The AARP Watchdog Report monitors the pricing, legislative and public policies of the world's pharmaceutical manufacturers, and reports those policies, detrimental or beneficial, to our members and the American public. AARP is committed to advocating for responsible prescription drug prices through legal action, legislative policy and consumer education.</p>
Texas PIRG	<p>When consumers are cheated, or the voices of ordinary citizens are drowned out by special interest lobbyists, TexPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. TexPIRG's mission is to deliver persistent, result-oriented public interest activism that encourages a fair, sustainable economy, and fosters responsive, democratic government.</p>
U.S. PIRG (Public Interest Research Group)	<p>U.S. PIRG is an advocate for the public interest. When consumers are cheated, or our natural environment is threatened, or the voices of ordinary citizens are drowned out by special interest lobbyists, U.S. PIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. U.S. PIRG's mission is to deliver persistent, result-oriented public interest activism that protects our environment, encourages a fair, sustainable economy, and fosters responsive, democratic government.</p>
University of Minnesota's PRIME Institute	<p>The PRIME Institute was established in 1991 in the College of Pharmacy, University of Minnesota, as an independent and global research, education and consulting organization whose mission is the study of the economic and policy issues to help improve popular access to pharmaceuticals and pharmaceutical services. The Institute is directed by Stephen W. Schondelmeyer, Pharm.D., Ph.D., Head of the Department of Pharmaceutical Care & Health Systems, Professor of Pharmaceutical Economics and Century Mortar Club Endowed Chair in Pharmaceutical Management and Economics.</p>

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Vermont PIRG	Founded in 1972, VPIRG is the largest nonprofit consumer and environmental advocacy organization in the state, with approximately 20,000 members and supporters. VPIRG's mission is to promote and protect the health of Vermont's people, environment and locally-based economy by informing and mobilizing citizens statewide.
Washington PIRG	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, WashPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. WashPIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.
Wisconsin PIRG	When consumers are cheated or the voices of ordinary citizens are drowned out by special interest lobbyists, WISPIRG speaks up and takes action. We uncover threats to public health and well-being and fight to end them, using the time-tested tools of investigative research, media exposés, grassroots organizing, advocacy and litigation. WISPIRG's mission is to deliver persistent, result-oriented public interest activism that protects consumers, encourages a fair, sustainable economy, and fosters responsive, democratic government.